

2023-2028 Strategic Plan: Goals and Objectives



Goals and Objectives Process

Information collected during two Town Hall meeting that occurred in fall 2022.

Strategic Planning Coordinating Committee reviewed and analyzed town hall information to create clear goal and objective statements.

Draft statements were presented at the Planning and Budget Council meeting on March 13, 2023.

Districtwide feedback was requested on March 15, 2023.

Draft goals and objectives were presented at Student Government Assembly, Classified Senate, and Academic Senate in March and April.

Planning and Budget Council process for review draft goals and objectives concluded in April.

STRATEGY 1: ACADEMIC QUALITY – Support excellent teaching and maximize education learning outcomes.

Goal 1: Ensure quality of courses and andragogy across disciplines and modalities.

Objective: Promote robust professional development and maintain professional development resources on culturally responsive andragogy and practices that are annually reviewed and updated.

Goal 2: Inspire and prepare students for transfer, degree or certificate completion, and lifelong learning through critical thinking and civic engagement.

Objective: Implement institutional learning outcomes that track how SRJC inspires and prepares students in support of equitable outcomes.

STRATEGY 2: STUDENT SUCCESS AND SUPPORT – Provide students with services, programs, and events in support of basic needs and educational goals in order to reduce student success equity gaps.

Goal 1: Build a culture and ecosystem that creates a sense of belonging and purpose for all students.

Objective: Prioritize student services events and activities which sustain a community committed to student learning and development.

Goal 2: Leverage basic needs services in support of student success while at the college and in the community.

Objective: Provide all students with comprehensive learning opportunities on accessing basic needs in support of wellness.

STRATEGY 3: RESPONSIVENESS TO OUR COMMUNITY – ensure that SRJC is supporting the diverse educational, social, and economic needs of our community.

Goal 1: Offer SRJC programming that impacts all members of our community.

Objective: SRJC programs regularly assess their purpose in relation to diverse needs in education, community, and economics.

Goal 2: Provide equitable access to District opportunities in recognition of diversification in county population.

Objective: All new and updated policies, procedures, and practices will be reviewed to ensure equitable access to District opportunities (i.e., programs, enrollment, and employment).

STRATEGY 4: CAMPUS CLIMATE AND CULTURE – cultivating a campus climate and culture for individuals connected to the District that embodies our Mission, Vision, and Values statements.

Goal 1: Formalize a campus climate that is culturally aware and prioritizes efforts in support of inclusion, diversity, equity, antiracism, and accessibility (IDEAA).

Objective: Establish and regularly assess an identifiable campus climate and culture for everyone who interacts with SRJC.

Goal 2: Promote a community culture of sustainability.

Objective: Identify annual goals for sustainability, including the creation and regular assessment of a District Sustainability Plan that achieves the Presidential Climate Commitment.

Planning and Budget Council Member (2022-23):

Kate Jolley, Tri-Chair

Nancy Persons, Tri-Chair

Jeremy Smotherman, Tri-Chair

Stephanie Dirks

Frank Chong

Patty Collis

Robert Holcomb

Robert Ethington

Gene Durand

Whitney Schultz

Benjamin Goldstein

Li Collier

Sean Martin

K. Frindell Teuscher

Anne Donegan

Eve Miller

Monica Ohkubo

John Stover

Sandy Sigala

Debbie Weatherly

Patty Collis

Stephanie Dirks

Jessica Melvin

Maggie Fishman

D'Juan Brundidge

Rachael Mccain

Strategic Planning Coordinating Committee Members:

Jeremy Smotherman, Co-Chair

Nancy Persons, Co-Chair

Robert Ethington Co-Chair*

Patty Collis

Robert Holcomb

Gene Durand

Anne Donegan

Cassandra Hillman

Regina Mahiri

Linda Jay

Abrea Tillman

Delashay Carmona Benson

Matthew Long

Kerry Loewen

Kathy Matthies



Contact info
jsmotherman@santarosa.edu