

Strategic Planning: Mission Data from Feb. 25, 2022, Town Hall

Categorized MISSION Emergent Themes from Feb 25th Town Hall

Themes / Terminologies (organized from most to least prominent) Mentioned MULTIPLE times (four or more)

Diversity: Diversity; Diverse community; Service to a diverse community and its diverse needs; Address diversity...; Acknowledge the diversity of communities within SRJC, student enrollment, and recruitment; People come from different backgrounds and learn in different ways

DEIA; Diversity, Equity, Inclusion, and Anti-Racism; DIA equity (serve all); With the DEIA initiatives locally, nationally, and globally, the mission statement should reflect this so that our community, state, nation, and international students see how the college values this movement.

Equity; Equity action; Equitable; ...equitable education; Focus on equity; **Equitable and Inclusive** - who we want to be today and providing equal grounds; sustainable and equitable education (Provide a)

Facilities: Measure H and ongoing need for maintenance, growth, and innovation; Appreciation for faculty, students, and administrations coming together at learning institutions.; Providing a perfect environment for these three to come together and do their magic; Providing the best facilities and spaces for faculty to be their best selves; The students need the freedom to grow and learn and be in the space that gives them that ability

Flexibility: Being as fluid as the world in which it exists; Flexibility in Curriculum and Course Delivery: Distance, Hybrid, Hyflex, In Person, Etc.

Globalization: Global; How are we preparing students and graduates for success in a global world; A globalized perspective and ability to navigate a transnational, interconnected world; Preparing students for a globalized world; To achieve their academic goals; Innovative as connecting to broader world and preparing for new world; We are all facing global catastrophes right now; to bring forward a good citizen.

Inclusive: Provide open access to all...; Inclusion; Inclusion; inclusion (Active); (*Equitable and*) **Inclusive** - who we want to be today and providing equal grounds; We are here to teach everyone.

Sonoma County; Civic engagement; community engagement and impact (expand); community (belonging); Address the composition of the county; (as providing) best education possible; Unique in different parts of the county; All segments of Sonoma County; Community is within our name, so we should refocus on serving the community (and) Not only those that attend; Community has had a lot of trauma the past five years and the JC has been there to support our students and the community; Inspire all members of the community to reach their best and exceed expectations; JC is going through a difficult time right now; Keep communication lines open; Represent the personality of SRJC; Strengthening resolve to provide support for our students' future; How can we keep our community strong?

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Sustainable and equitable education (Provide a); Sustainability...make a link to the 3 Es of sustainability; Sustainability and Environmental Concerns; climate safe future (Provide an education that promotes a); sustainability; sustainability

Welcoming; Welcoming environment; We see you; Provide a sense of belonging; welcoming

Themes / Terminologies

Mentioned TWO or THREE times (alphabetically listed)

- **Academic excellence;** academic rigor; Great academics.
- **Access for Students** - Inside and Outside of Classroom and in response to Student Needs, Facility Access, Services Access - and need to update processes.
- **Anti-Racism;** Anti-racism (address); Anti-racism
- **Employment goals/objectives:** enhance employee engagement; excellent work environment (great place to work); Recruit, develop, and retain employees with diverse backgrounds and experiences;
- **Empathy & Engagement** [thoughtful, respectful]; Empathy; empathetic,
- **Humble;** Humility and fluidity in approaches and solutions; humble,
- **Human connection;** Human dignity; honored and respected (be)
- **Improve the lives of our students,** intellectually and economically (education to); Instructor model behavior; life-long learning (support of); life-long learning,
- **Safety related** issues for students and instructors - non-threatening BCARE for instance; Developing a trusting safe place is important; safety (physical and personal)
- **Success:** Success (always strive for); Helps students future success whether that is transferring to a university, or starting a career, or just being a more informed & active citizen; success for all

Themes / Terminologies

Mentioned ONCE only (alphabetically listed)

- Academic support classes and services to help students in a post-AB705 world
- Adapting to a new world and the new opportunities and fields and areas of employment and growth
- Affordable...education
- [Be] Aware of our impact
- collaboration
- ethical
- Explore to find your passion
- growth
- honesty
- integrity
- Obtainable goals (offer)
- open to ideas
- professional
- Restorative?
- Remote learning, increase accessibility
- Serve and support your educational journey
- Small class sizes
- student-focused
- Title V related impacts
- [Be] transparent
- truth

Unclear / Not Sure of Meaning

- “All...bar none”; Must be able to be implicated.

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Other CCC Missions

- From the Chancellor's Office: "our mission is to provide students with the knowledge and background necessary to compete in today's economy."
- Berkeley City College's mission is to provide our diverse community with educational opportunities, promote student success, and to transform lives.
- Committed to providing equitable student learning and achievement, academic excellence, and workforce development by delivering high quality educational programs and support services to our diverse community

Attempts at New Mission Statements

- Are committed to fostering a diverse and inclusive working environment where we value and develop employees and students of all backgrounds and experiences.
- Examine critically, preserve and transmit the knowledge, wisdom, and values that will help ensure the survival of this and future generations and improve the quality of life for all. The university seeks to help students to...
- I am agree [*sic*] with support our diversity community and meet students' needs by providing an environment with higher education.
- Multicultural institution committed to providing open access to all who can benefit from instruction and to meeting the diverse and ever-changing educational, cultural, and economic needs of the urban core and surrounding.
- Provide excellent education for all of our diverse students. Foster a global perspective, civic engagement, and a stewardship of our environment.
- Santa Rosa Junior College commits to empowering our diverse community with transformative educational opportunities to fulfill their individual potential.
- SRJC changes lives through continuous innovative, inclusive and equitable learning and working environment.
- SRJC is a community institution made up of diverse faculty and student body, that promotes diversity and inclusion
- SRJC is committed to a diverse, equitable, inclusive, anti-racist, and sustainable learning community that inspires, empowers, motivates, and prepares the whole person for a globally interconnected world.
- SRJC is dedicated to educating students for the benefit of creating a sustainable future that is ...
- SRJC is deeply committed to representing and reflecting the lived experiences, perspectives, and viewpoints of our employees, students, partners, and the communities we serve.
- SRJC is proud in its commitment to creating and maintaining an equitable, safe and accessible learning and working environment that promotes academic excellence and supports our community.
- SRJC serves everyone in the Sonoma County area with diverse, welcoming, and outstanding junior college opportunities.
- SRJC's mission is to provide diverse, welcoming, and outstanding junior college opportunities to everyone in the Sonoma County.
- SRJC's mission is to serve all Sonoma County area residents a diverse, welcoming, and outstanding junior college opportunities.
- We are committed to the evolving diversity of the student body and the emergent needs of underserved and underrepresented populations

Important Questions to Consider

- A mission statement that is realistic to offer

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- A mission statement should tell others why the organization exists and what makes it different.
- Do we change our focus to survive through this time?
- Do we change due to the changes in education trends? (certificate programs)
- Has the foundation of SRJC served everyone in our diverse populations?
- SRJC's mission is to provide the Sonoma County area the best junior college opportunities. ("best" or "outstanding"?) ("provide outstanding opportunities" or "be the best college") ("provide all Sonoma County area residents")
- That will be an action to follow up with our mission values statements to reach out to our community
- What about including something with regard to the fact that the SRJC is a Hispanic Serving Institution? I think more so related to the inclusivity of the community as a whole and not just recent high school grads.
- What is inclusion? How do we reach out and include those we are not thinking about or not aware of?
- What makes us different as a college?

Important Elements of a Mission Statement

- Access for Students - Inside and Outside of Classroom and in response to Student Needs, Facility Access, Services Access - and need to update processes.
- Accountability as a factor and the need for measures, follow up, and updates as necessary to maintain integrity of values.
- Accreditation holds the Mission statement accountable. Highest level of statement we can make for ourselves.
- Action words – empowering students, academic excellence, shared participatory governance, transformative
- Consistent messaging and planning
- Mission as a concise summary of our principles and values
- Mission can be straightforward, but must be adaptable
- Present mission statement from student perspective - fairly good job, other areas not so much, not coming through to work. Areas of diversity, social equity have shown through. Prof Growth and joy at work have room for improvement.
- Reach all students, mission should
- Short, to the point
- Top-level idea of why we exist
- Undergrad institution, transfers, certificates. Also lifelong learning through Adult Ed, Comm Ed, NC programs, language skills.
- Visionary, Inspirational