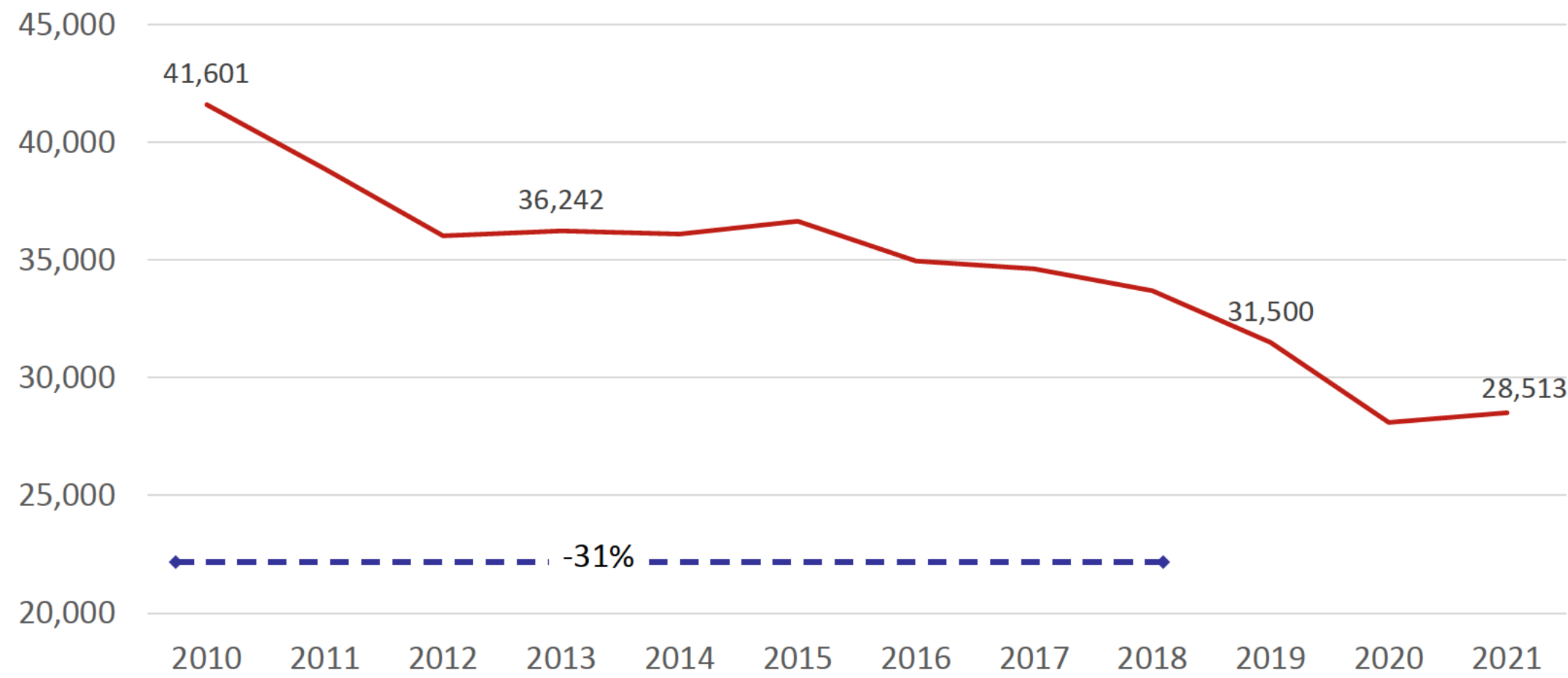


# Santa Rosa Junior College Environmental Scan

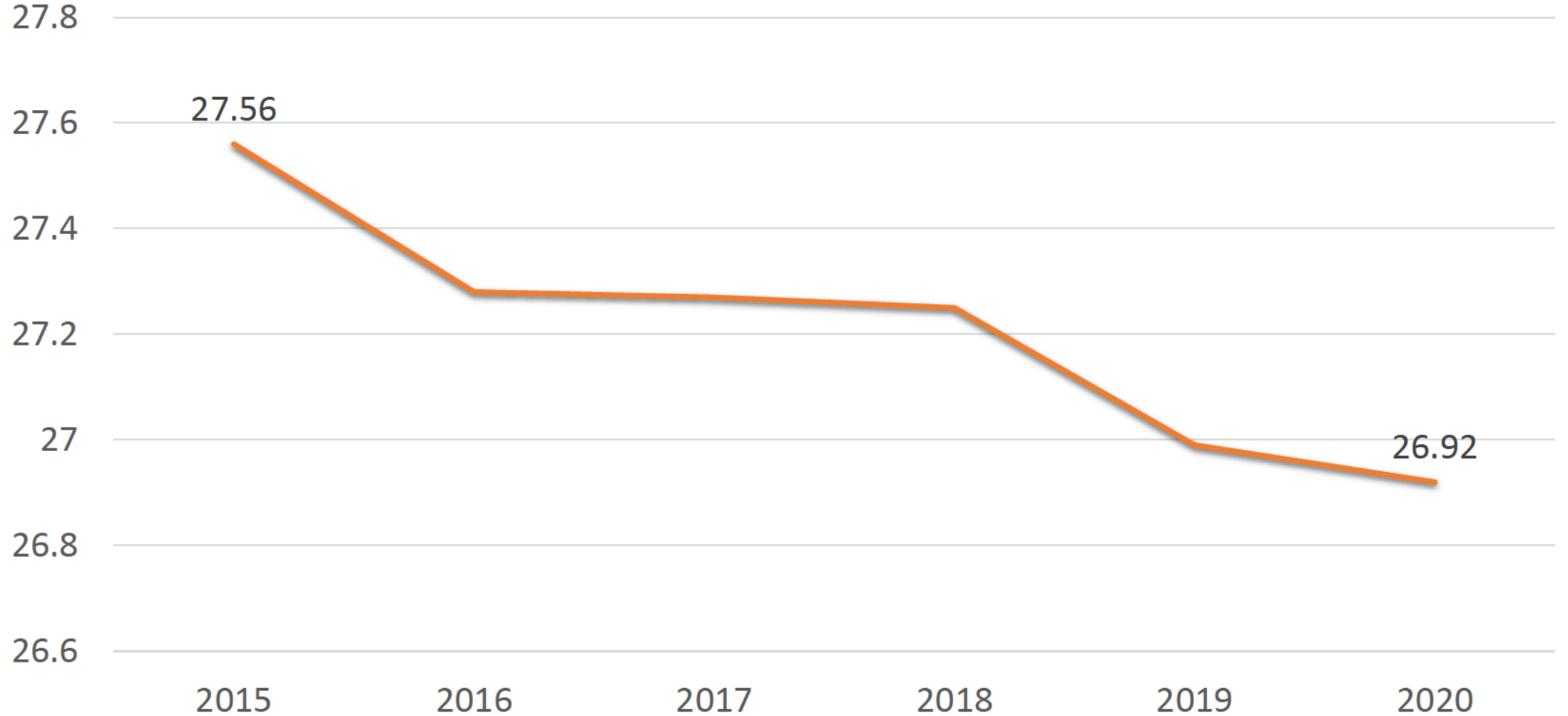
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# Overall Headcount Trends

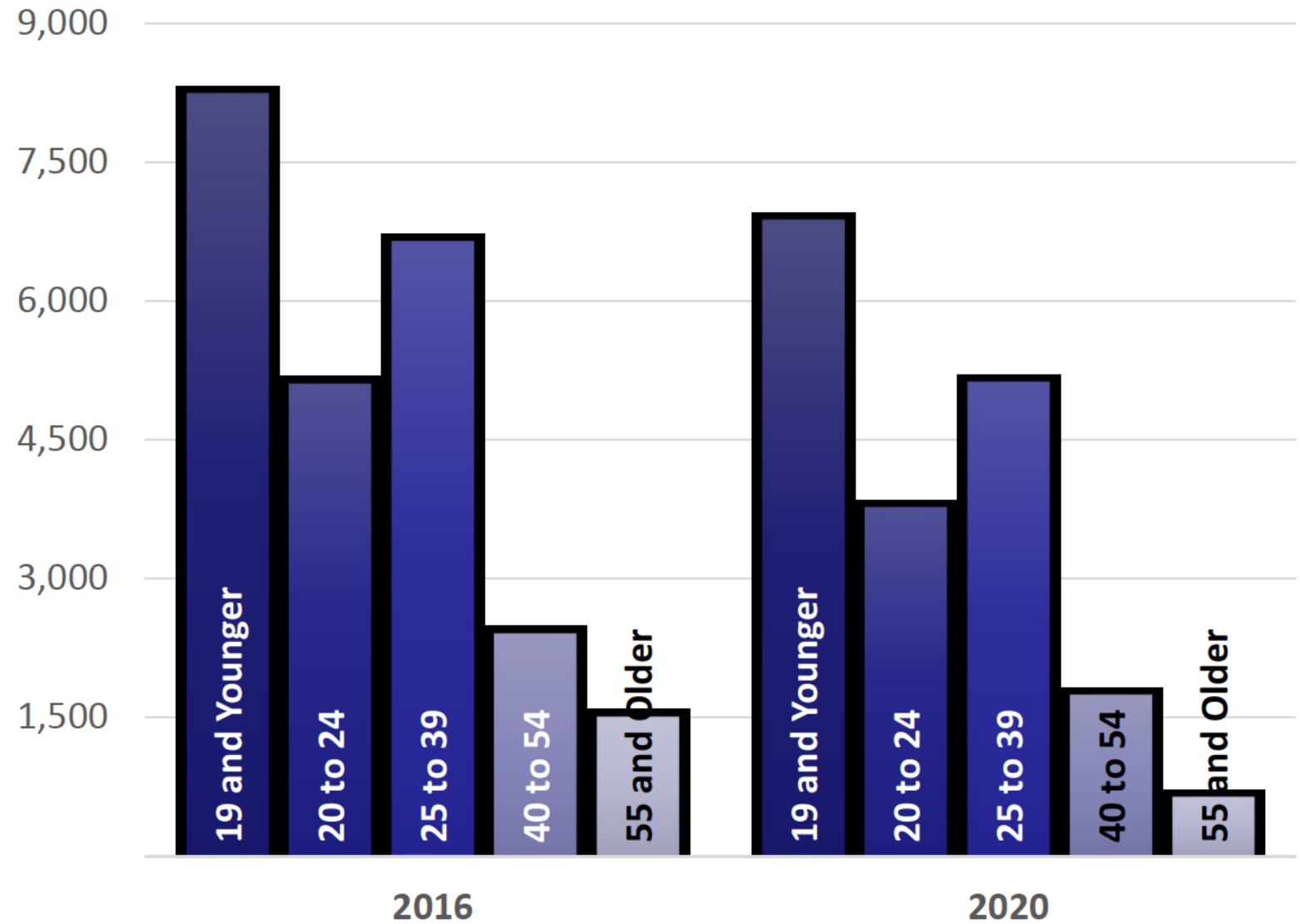


## Average Student Age





SRJC Headcount by Age

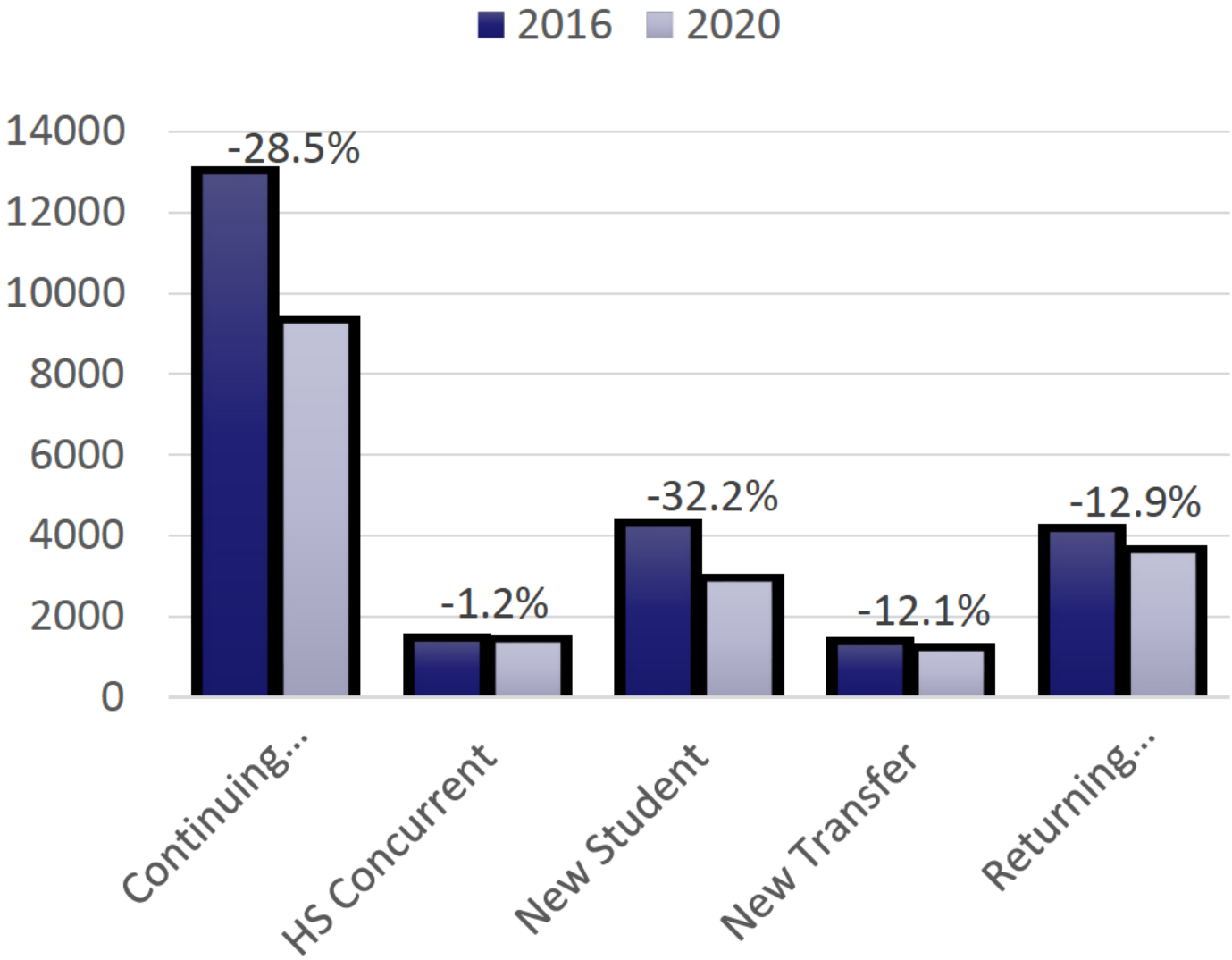




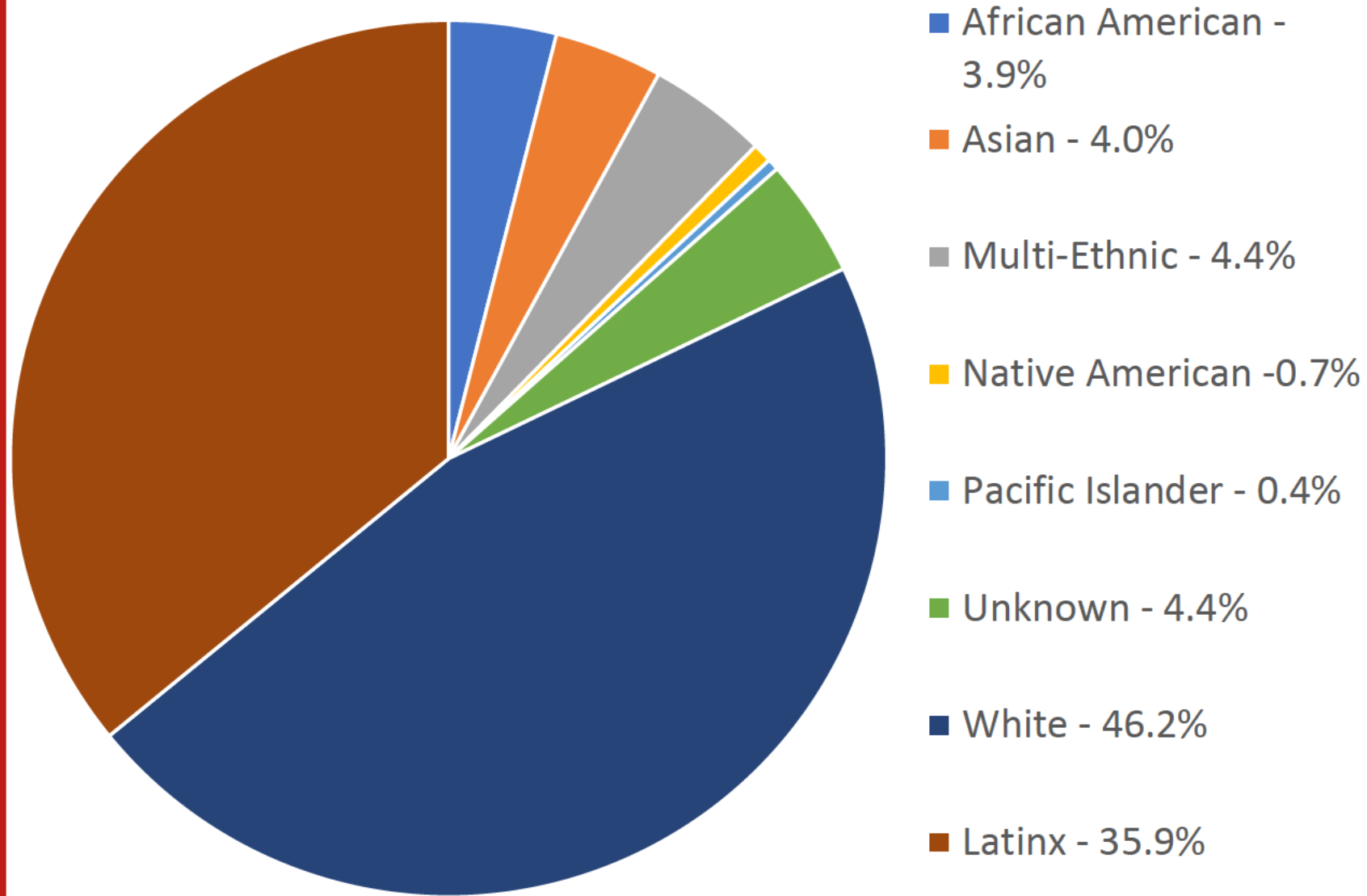


Headcount Type Proportions	2016	2020
Continuing Student	54.1%	50.9%
HS Concurrent	5.7%	7.5%
New Student	17.6%	15.8%
New Transfer	5.4%	6.2%
Returning Student	17.1%	19.6%

# Santa Rosa Junior College Headcount Trend (Enrollment Type)



# Santa Rosa Junior College Ethnic Representation (2020-21)



# Student Demographics for the Past 8 Years



	Students	Population %
Black/African American	2,961	2.7%
Asian	4,383	3.9%
Latinx	33,130	29.8%
Multi-Ethnic	6,126	5.5%
Native American	815	>1%
Pacific Islander	480	>1%
Unknown	4,557	4.1%
White	58,538	52.7%

Source: Source: SCJCD Fact Book 2021



Ethnicity by Campus, 2019				
Ethnicity	College Farm %	Off Campus Locations %	PSTC %	SWC %
African American	0.4%	0.4%	1.8%	1.5%
Asian	4.8%	2.0%	2.0%	5.7%
Filipino	0.9%	0.7%	0.4%	0.3%
Latinx	26.2%	88.6%	21.9%	86.1%
Multi-Ethnicity	2.6%	0.7%	5.1%	0.4%
Native American/Alaskan Native	0.4%		1.0%	
Pacific Islander	0.0%		14.4%	
Other	10.0%	2.6%	0.5%	2.9%
White	54.6%	5.1%	52.8%	3.0%

# SRJC Enrollment

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<b>Location</b>	<b>2015-16 %</b>	<b>2016-17 %</b>	<b>2017-18 %</b>	<b>2018-19 %</b>	<b>2019-20 %</b>
Shone Farm	0.6%	0.6%	0.6%	0.6%	0.7%
Off Campus Location(s)	0.8%	0.8%	1.1%	1.1%	1.3%
Online	11.8%	13.1%	15.8%	18.3%	19.8%
Petaluma	12.4%	11.7%	11.5%	11.1%	10.7%
PSTC	2.9%	3.2%	3.3%	3.2%	2.9%
Santa Rosa	69.3%	68.5%	65.7%	63.4%	61.9%
SWC	2.1%	2.1%	2.0%	2.2%	2.6%
<b>Total</b>	<b>140,751</b>	<b>133,224</b>	<b>129,596</b>	<b>122,760</b>	<b>116,785</b>

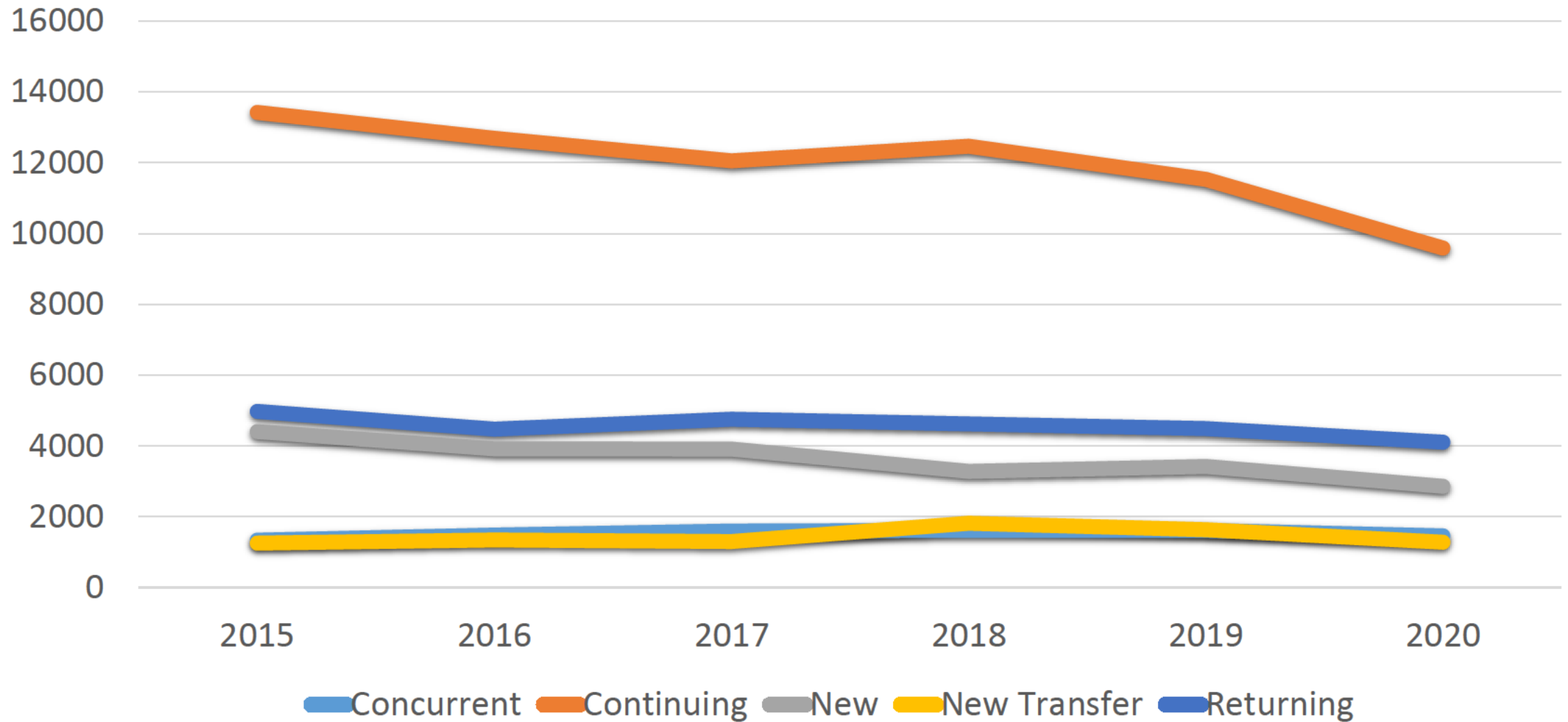
Average Age by Campus, 2016 to 2020					
Location	20 and Younger	20 to 24	25 to 39	40 to 54	55 and Older
Shone Farm	20.3%	19.7%	32.1%	14.3%	13.5%
Off Campus Location(s)	11.4%	5.6%	38.4%	35.9%	8.7%
Online	34.2%	24.8%	29.9%	8.3%	2.8%
Petaluma	44.8%	23.9%	22.4%	6.3%	2.6%
PSTC	13.1%	17.1%	46.7%	18.8%	4.3%
Santa Rosa	40.7%	22.6%	24.8%	7.6%	4.3%
SWC	4.2%	7.4%	42.1%	34.3%	12.1%

## Ethnicity by Campus, 2019

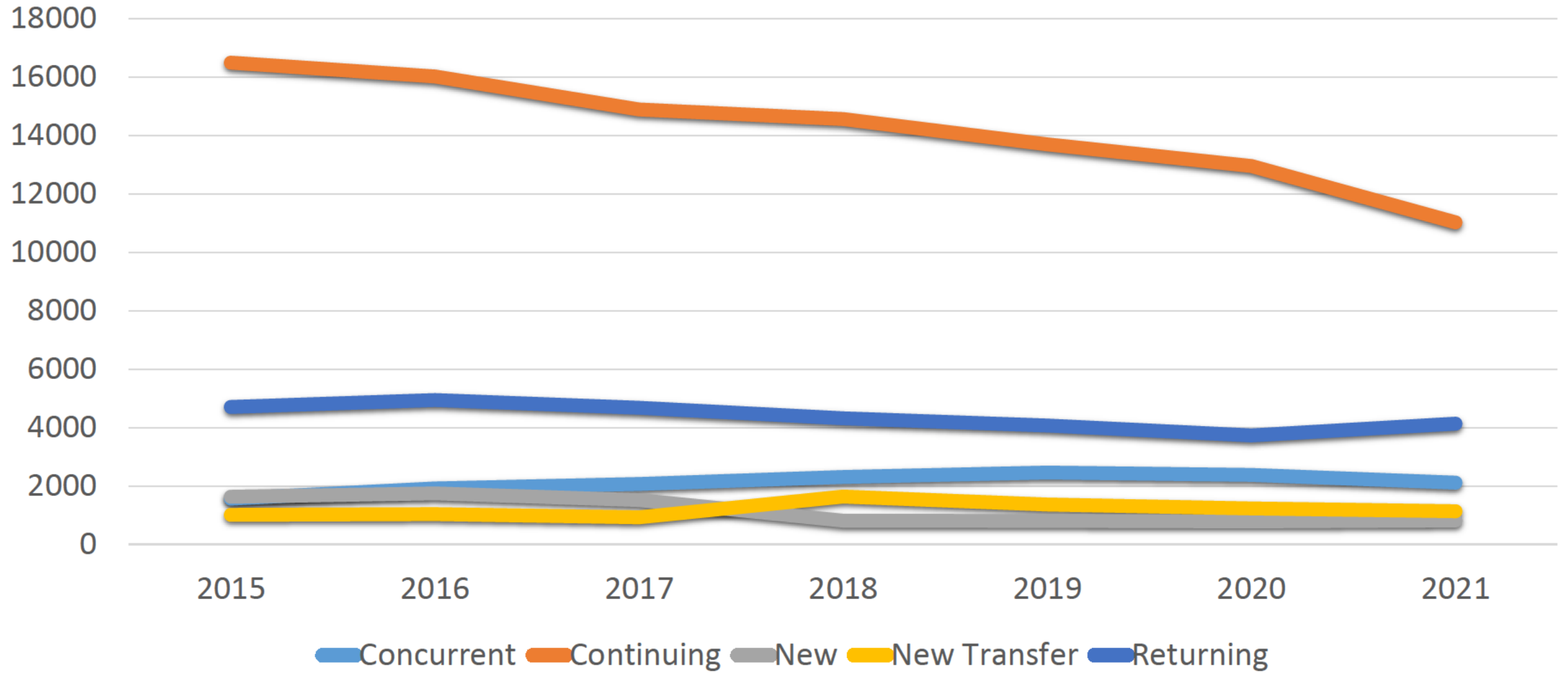
<b>Ethnicity</b>	<b>Online %</b>	<b>Petaluma %</b>	<b>Santa Rosa %</b>
<b>African American</b>	2.5%	2.1%	2.6%
<b>Asian</b>	4.4%	3.2%	4.3%
<b>Filipino</b>	1.1%	0.5%	1.0%
<b>Latinx</b>	35.9%	41.1%	40.4%
<b>Multi Ethnicity</b>	6.2%	5.5%	5.9%
<b>Native American/Alaskan Native</b>	0.7%	0.6%	0.6%
<b>Pacific Islander</b>	5.3%	5.3%	4.8%
<b>Other</b>	0.3%	0.3%	0.4%
<b>White</b>	43.5%	41.3%	39.9%



## Enroll Status - Fall Semesters



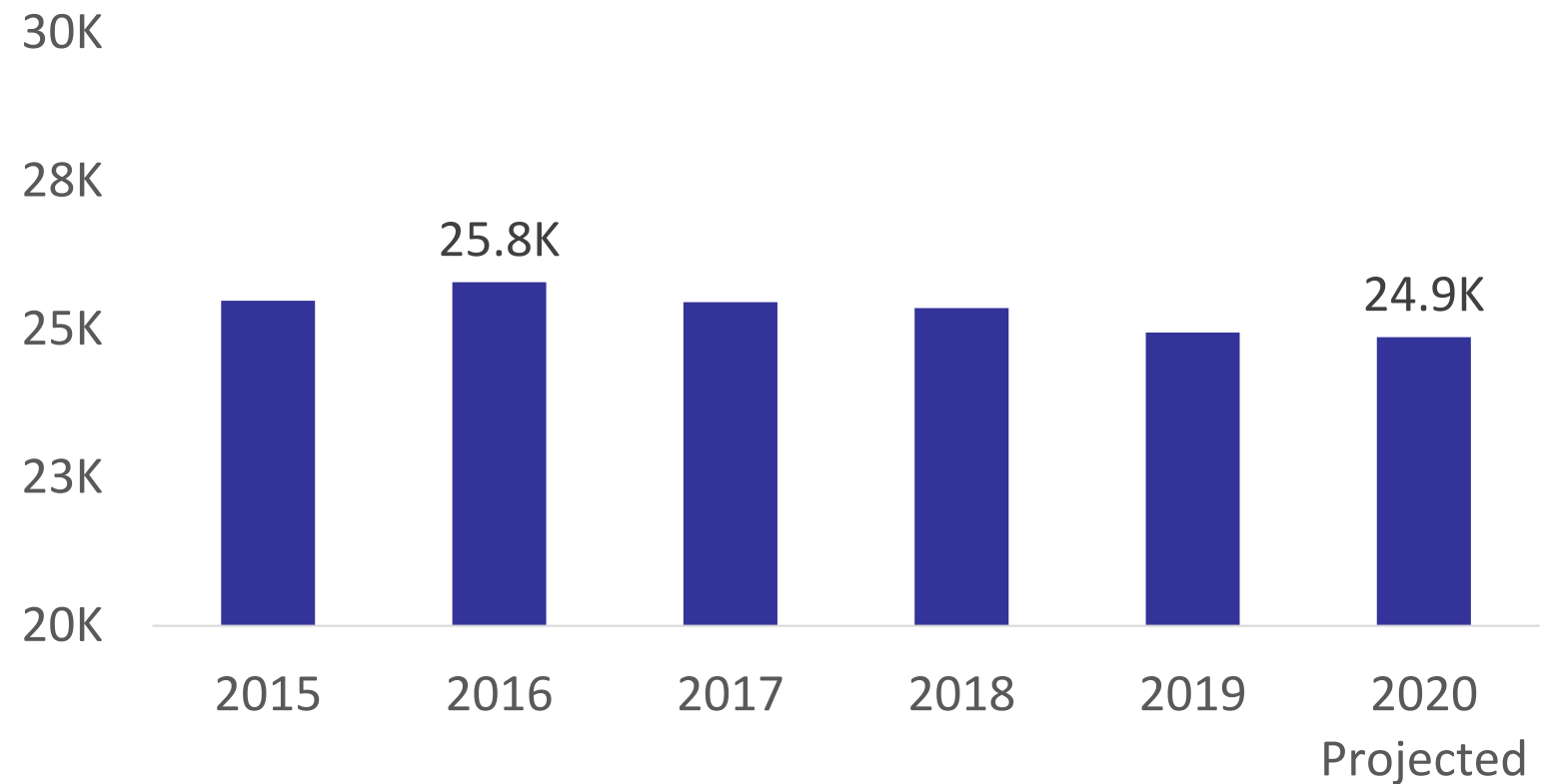
## Enroll Status - Spring Semester



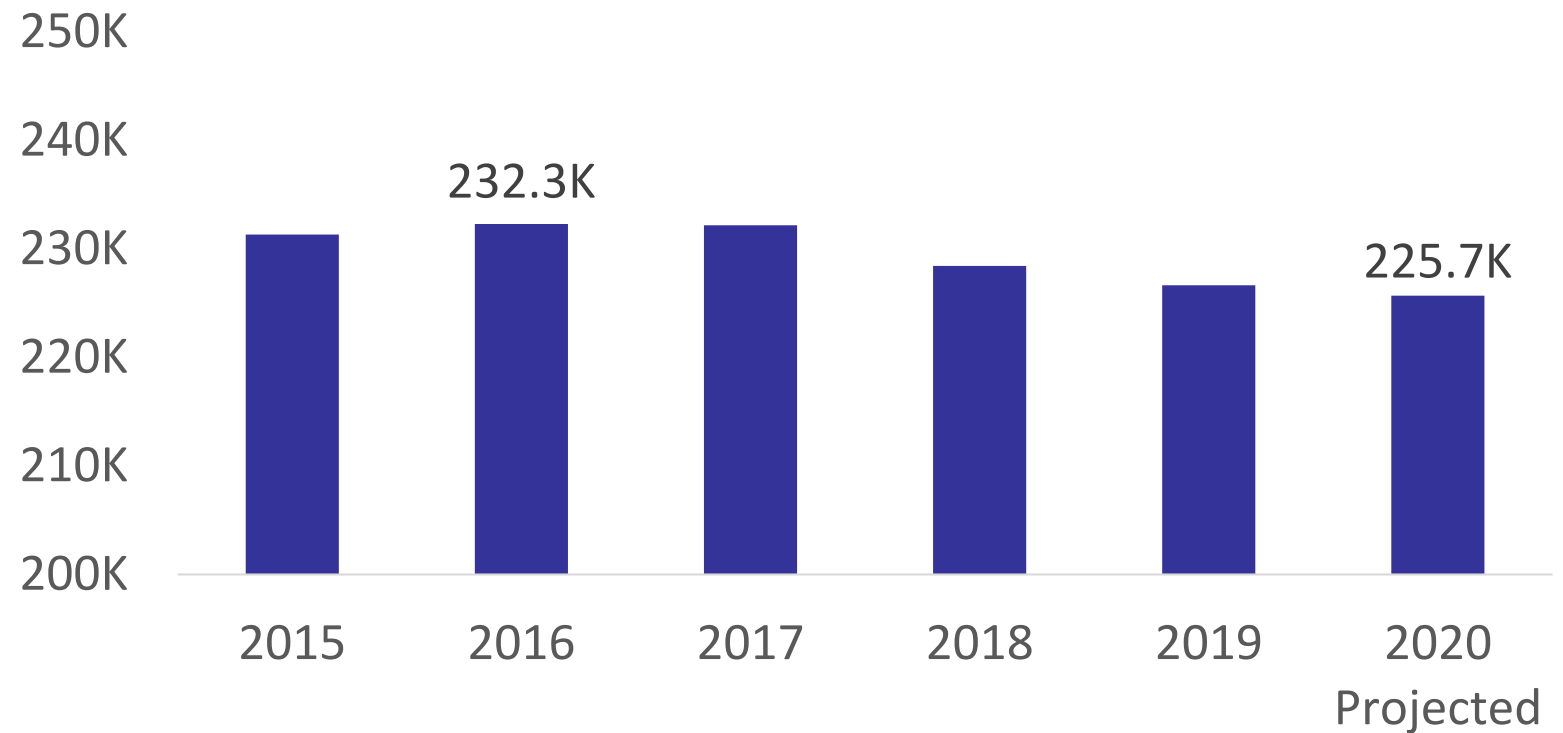
# District Population Trend

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# Trustee Region 1 Population Trend

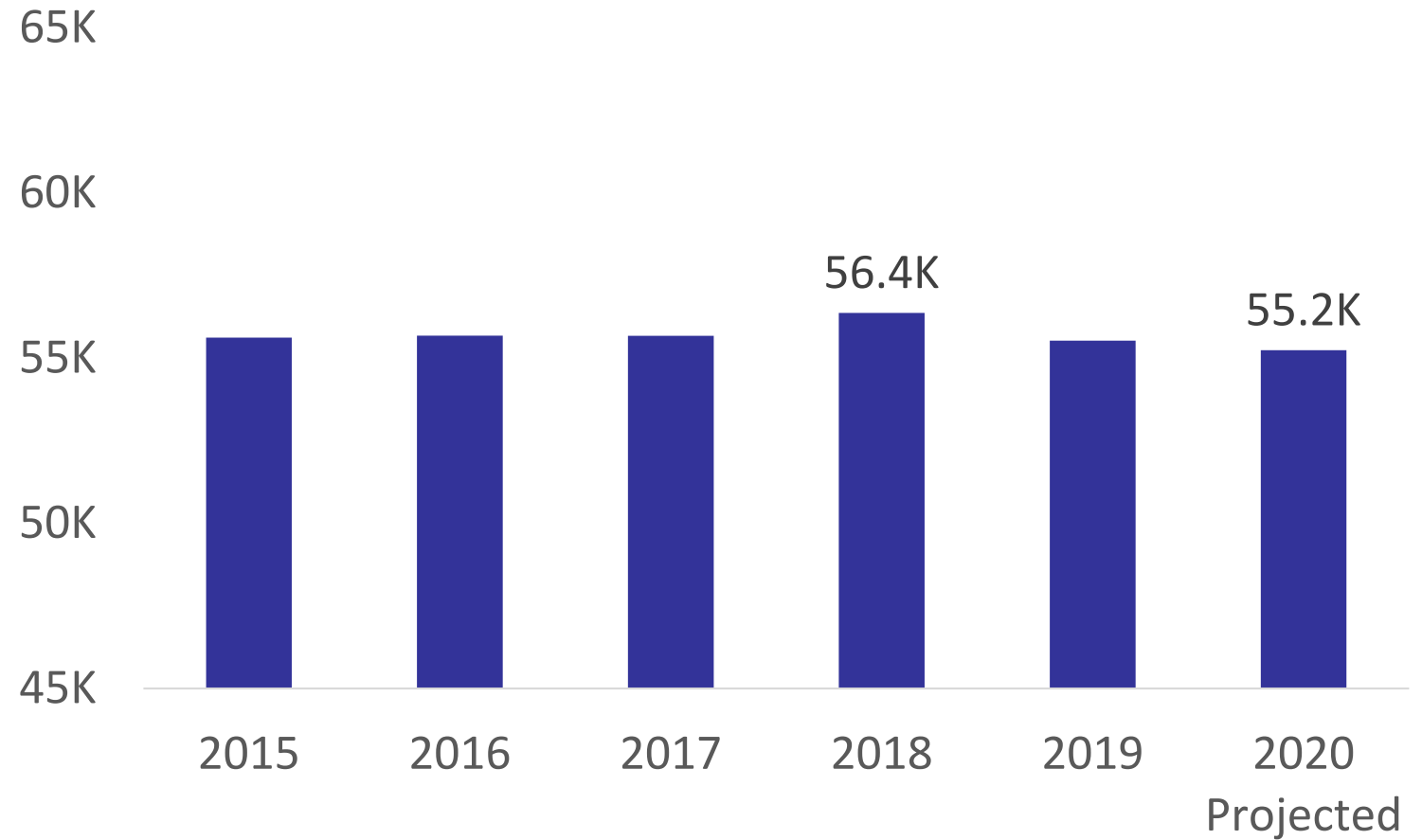


# Trustee Region 3,4,5 Population Trend

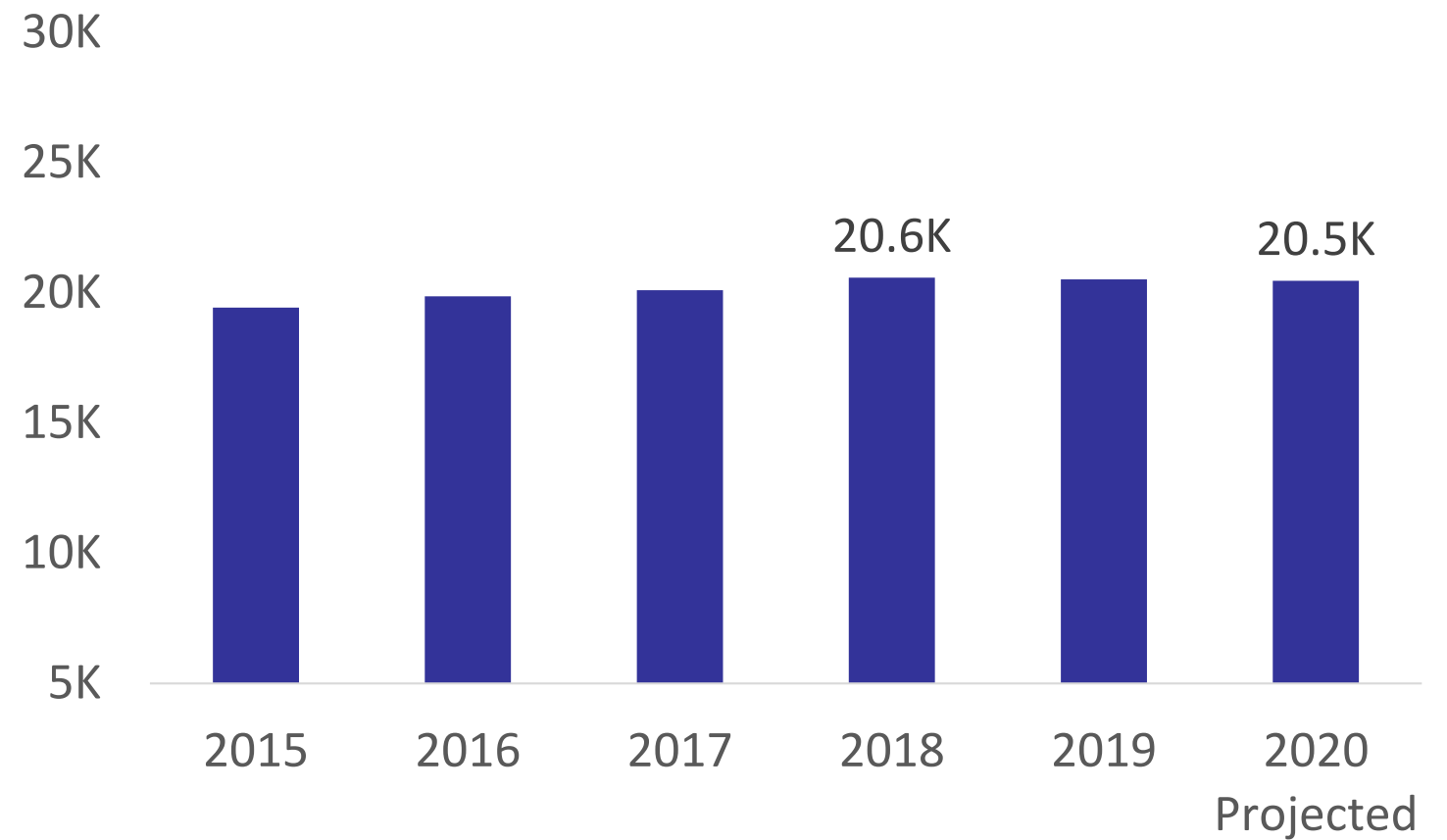




# Trustee Region 6 Population Trend



# Trustee Region 7 Population Trend



Student Ethnicity by Board of Trustee Area, 2020							
	3,4,5	2	6	1	7	Out of County	Totals
Ethnicity	%	%	%	%	%	%	%
African American	66%	7%	2%	7%	2%	17%	2.5%
Asian	65%	7%	5%	9%	4%	11%	3.8%
Filipino	53%	12%	7%	12%	4%	13%	0.9%
Latinx	54%	11%	14%	9%	3%	10%	40.0%
Multi Ethnicity	51%	13%	7%	9%	6%	14%	5.6%
Native American Alaskan Native	50%	9%	12%	4%	6%	20%	0.7%
Pacific Islander	71%	9%	8%	5%	2%	6%	0.4%
Other	42%	17%	11%	10%	8%	12%	3.8%
White	42%	17%	11%	9%	10%	11%	42.4%

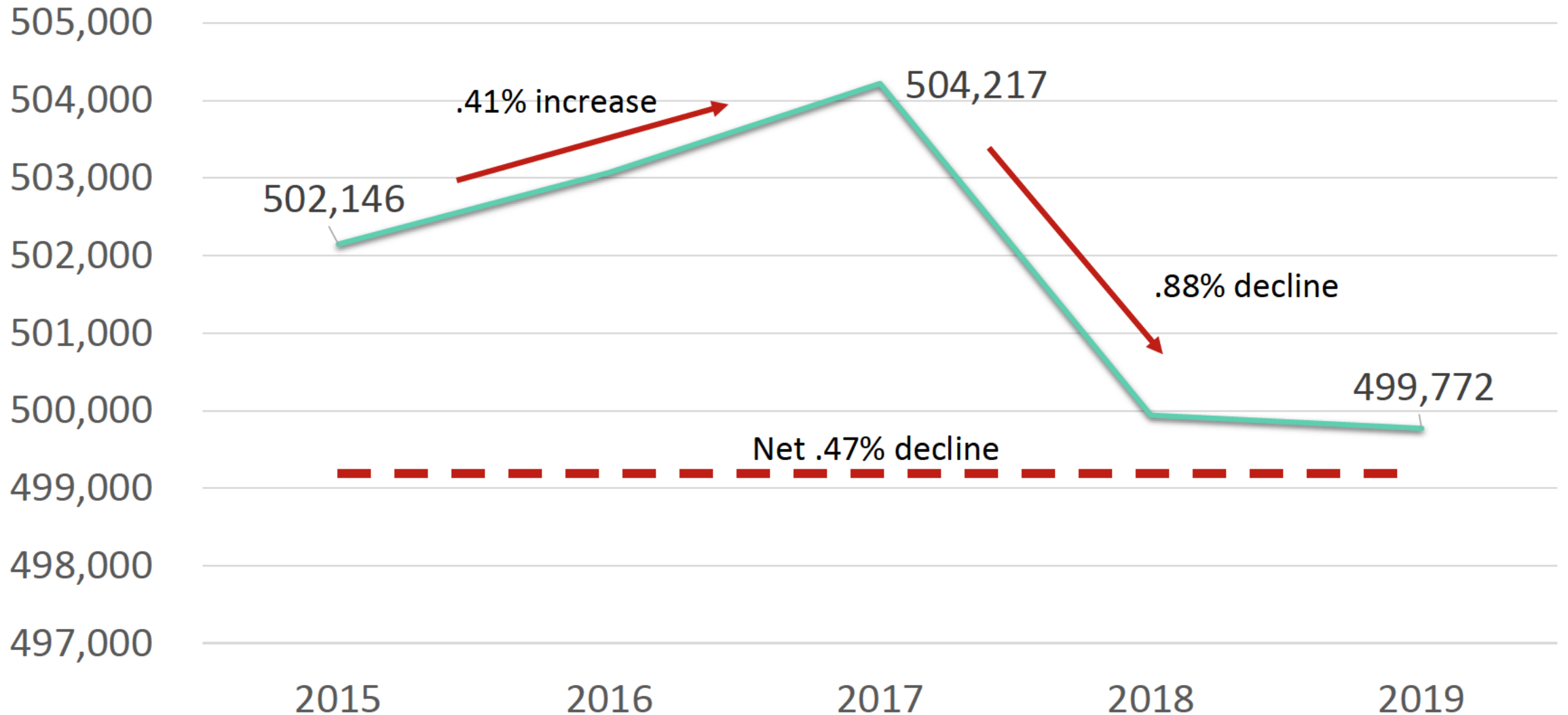
Age Group Proportions by Trustee Area					
Age Group	Board of Trustee Region				
	3 4 5	2	6	1	7
Under 15	23%	17%	18%	16%	13%
15-19	6%	7%	7%	6%	5%
20-24	7%	5%	5%	5%	3%
25-65	48%	54%	52%	49%	54%
65+	16%	18%	19%	24%	25%

# Sonoma County Population

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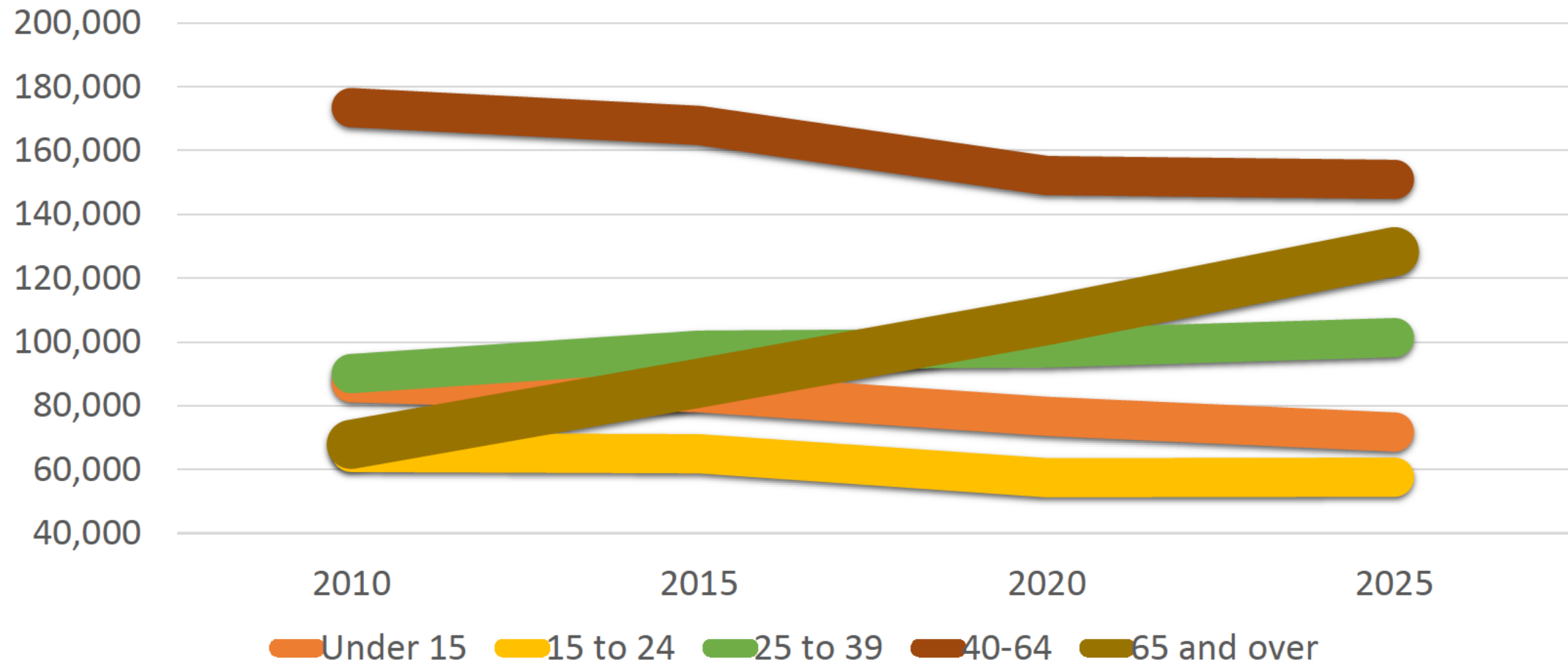


# Total Sonoma County Population



<b>Ethnicity</b>	<b>2015</b>	<b>2019</b>	<b>% Change</b>
White alone	320,545	316,022	-1.4%
Hispanic or Latino (of any race)	127,774	133,569	4.5%
Black or African American alone	6,762	7,399	9.4%
American Indian and Alaska Native alone	2,671	2,343	-12.3%
Asian alone	18,839	20,082	6.6%
Native Hawaiian and Other Pacific Islander alone	1,398	1,483	6.1%
Some other race alone	1,682	2,239	33.1%
Two or more races	15,407	16,635	8.0%

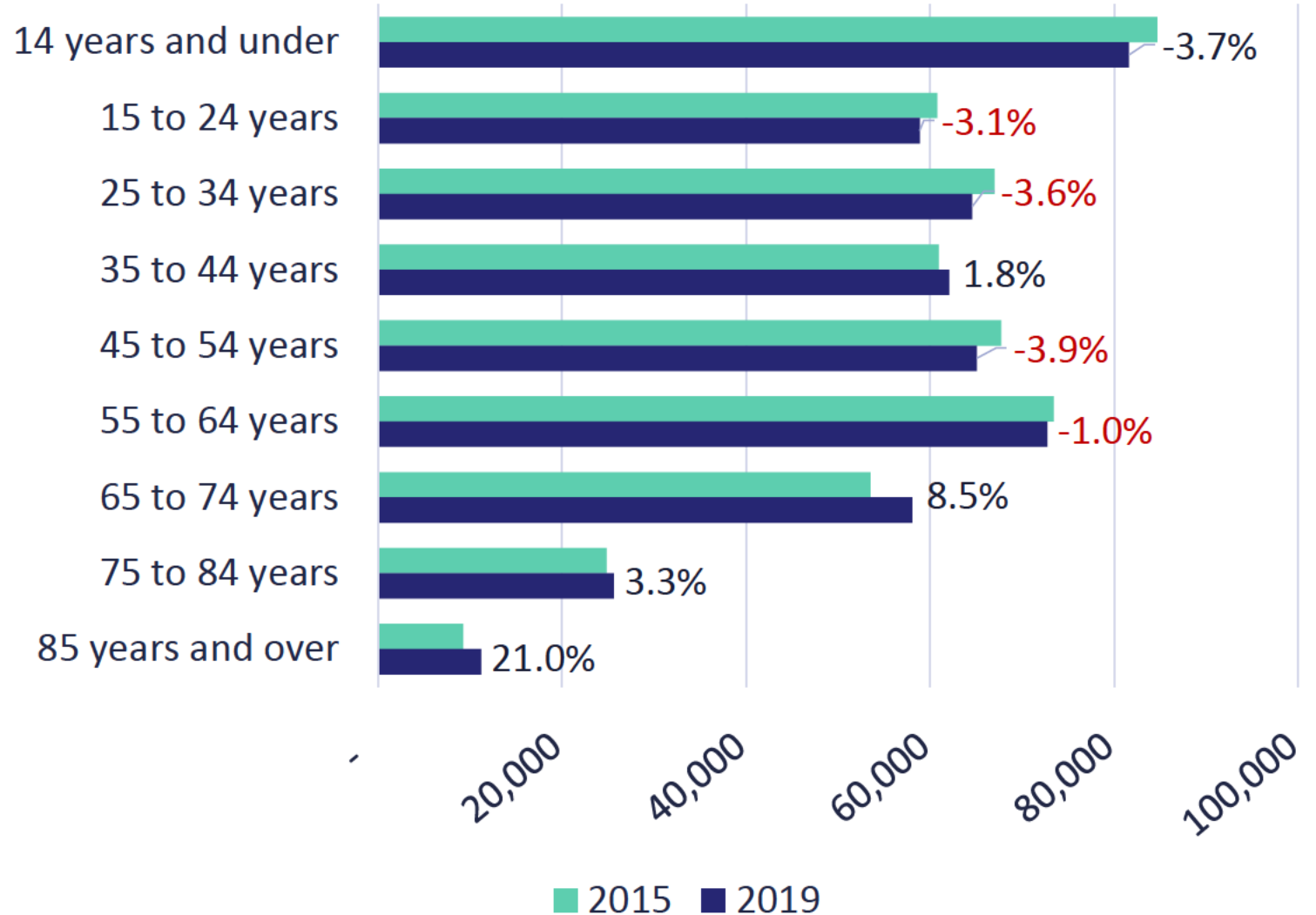
## Sonoma County Age Trends



# Sonoma County Age Group Comparison (2015 vs 2019)

Source: American Community Survey

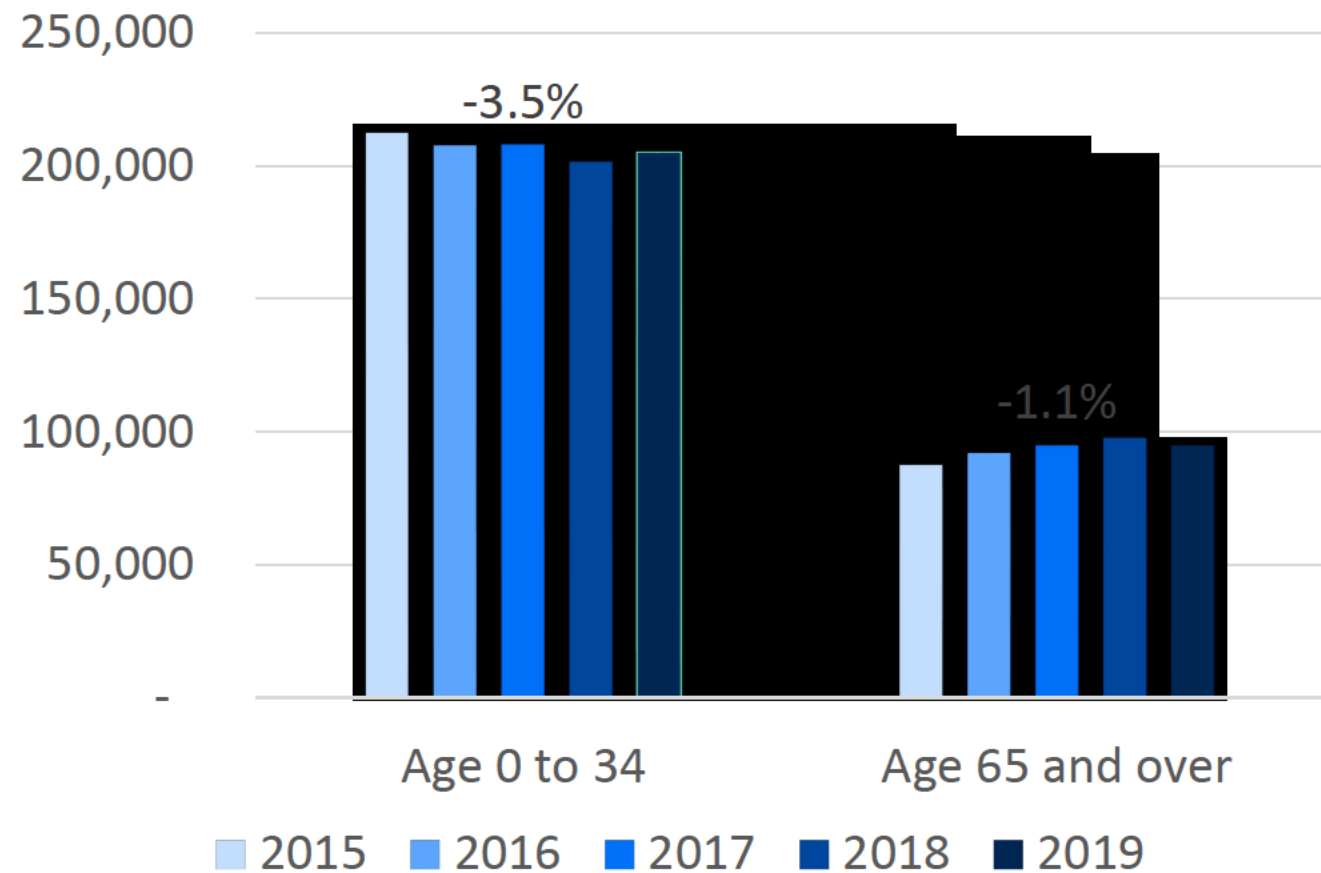
## Sonoma County Population by Age 2015/2019 Comparison



# Sonoma County Age Group Comparison

Source: American Community Survey

## Sonoma County Age Group Comparison, 2015 to 2019





Age Range	2015 #	2016 #	2017 #	2018 #	2019 #	% Change
14 years and under	84,692	83,442	82,537	80,816	81,594	-3.7%
15 to 24 years	60,774	59,176	58,948	58,249	58,864	-3.1%
25 to 34 years	66,986	65,058	66,635	62,547	64,563	-3.6%
35 to 44 years	60,940	62,392	62,955	63,735	62,062	1.8%
45 to 54 years	67,707	67,519	64,552	63,949	65,057	-3.9%
55 to 64 years	73,431	73,388	73,647	72,616	72,719	-1.0%
65 to 74 years	53,507	56,376	58,211	60,222	58,048	8.5%
75 to 84 years	24,841	23,536	25,766	25,828	25,649	3.3%
85 years and over	9,268	12,183	10,966	11,980	11,216	21.0%
<b>Total Population</b>	<b>502,146</b>	<b>503,070</b>	<b>504,217</b>	<b>499,942</b>	<b>499,772</b>	<b>-0.5%</b>



## Largest within State Migration for Sonoma County

Migrating Out		Migrating In	
County	Count	County	Count
Marin County	2,819	Marin County	1,887
Solano County	1,440	Lake County	1,219
Los Angeles County	1,300	Sacramento County	1,102
San Francisco County	1,268	Contra Costa County	748
Santa Clara County	1,184	Stanislaus County	745
Alameda County	1,003	Alameda County	679
San Mateo County	969	San Francisco County	662
Sacramento County	825	Solano County	624
Napa County	757	Los Angeles County	556
San Diego County	599	Mendocino County	519
Contra Costa County	523	Santa Clara County	446
Lake County	513	Yolo County	443
Mendocino County	440	Napa County	418
Santa Cruz County	365	San Diego County	379
Yolo County	318	Butte County	306
Humboldt County	279	El Dorado County	302
Ventura County	235	Santa Barbara County	301
San Bernardino County	230	Humboldt County	249
Orange County	214	Placer County	236

## Largest out of State Migration for Sonoma County

Migrating out to		Migrating in from	
State/Country	Count	State/Country	Count
Washington	941	Oregon	881
Arizona	626	Central America	607
Oregon	623	Europe	579
Nevada	602	Asia	522
Texas	499	New York	471
Colorado	450	Washington	434
North Carolina	340	Utah	420
Virginia	321	Arizona	321
Florida	300	Nevada	312
Idaho	259	Texas	291
Michigan	158	Massachusetts	277
New Hampshire	155	Illinois	259
Kentucky	148	Alaska	247
Pennsylvania	144	Missouri	223
Maryland	138	Hawaii	212
Illinois	131	Colorado	211
Minnesota	128	Florida	202
New York	120	Africa	181
Montana	113	Oceania	180

# Education Attainment

Source: American Community Survey

	2015	2019	% Change
Less than 9th grade	23,069	19,492	-15.5%
9th to 12th grade, no diploma	23,183	17,627	-24.0%
High school graduate (includes equivalency)	68,387	68,082	-0.4%
Some college, no degree	91,028	85,406	-6.2%
Associate's degree	33,968	34,043	0.2%
Bachelor's degree	73,795	83,916	13.7%
Graduate or professional degree	43,250	50,558	16.9%

Percent of Total Population for Language Spoken at Home					
Language	2015	2016	2017	2018	2019
English	74.3%	74.3%	73.5%	73.8%	74.5%
Spanish	19.6%	20.2%	20.2%	20.6%	19.9%
Other Indo-European languages	2.9%	2.1%	2.4%	2.6%	2.5%
Asian and Pacific Islander languages	2.7%	2.9%	3.2%	2.6%	2.7%
Other languages	0.5%	0.5%	0.7%	0.5%	0.4%




## Sonoma County: Language Spoken at Home

Data Source:

American Community Survey

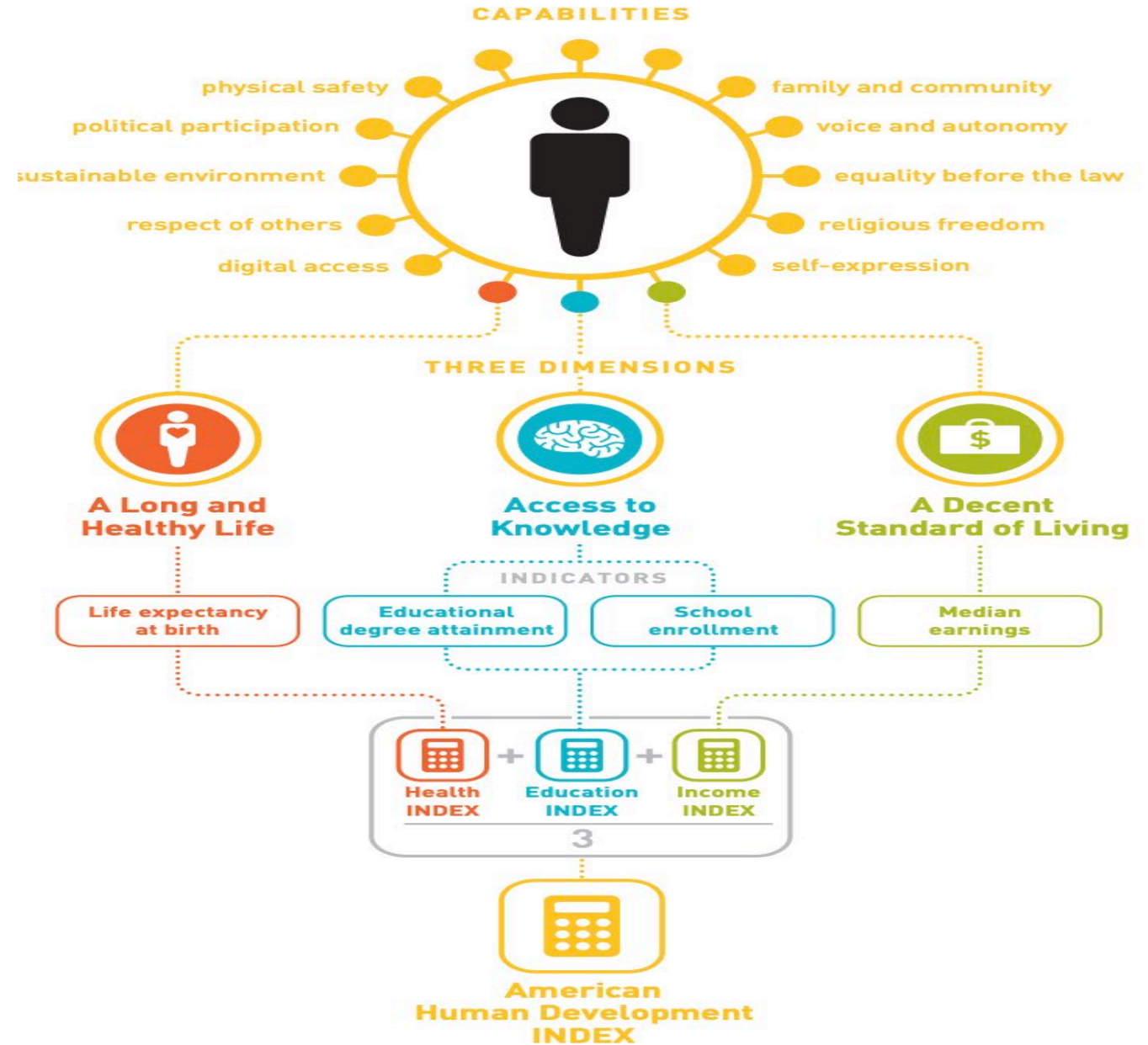
# Portrait of Sonoma County

**TABLE 2** Measuring the 2014 Agenda for Action Recommendations

	AREA	RECOMMENDATION	2014 REPORT DATA	MOST RECENT DATA
	A Long and Healthy Life	Redouble Antismoking Efforts	14.3% of adults smoke	13% of adults smoke
		Increase Access to Health Insurance	15% of residents don't have insurance	6% of residents don't have insurance
	Access to Knowledge	Make Universal Preschool a Reality	~50% of 3- and 4-year-olds are enrolled in preschool	48.1% of 3- and 4-year-olds are enrolled in preschool
			\$9,500 average annual full-time cost in licensed childcare/preschool centers	\$11,400 average annual full-time cost in licensed childcare/preschool centers
		Prioritize On-Time High School Graduation	79.3% of high school students graduate in 4 years	81.1% of high school students graduate in 4 years
	A Decent Standard of Living	Reduce Youth Disconnection	11.8% disconnected	8.7% disconnected
		Raise Earnings: Improve Pay	\$9 minimum wage	\$14 minimum wage
			\$30,214 median earnings (adjusted for inflation, \$33,700 in 2019 dollars)	\$40,183 median earnings
			12.1% living in poverty	6.4% living in poverty (the poverty level is annually adjusted for inflation)
		Make Housing Affordable	45.7% spend 30% or more of income on rent	52.4% spend 30% or more of income on rent

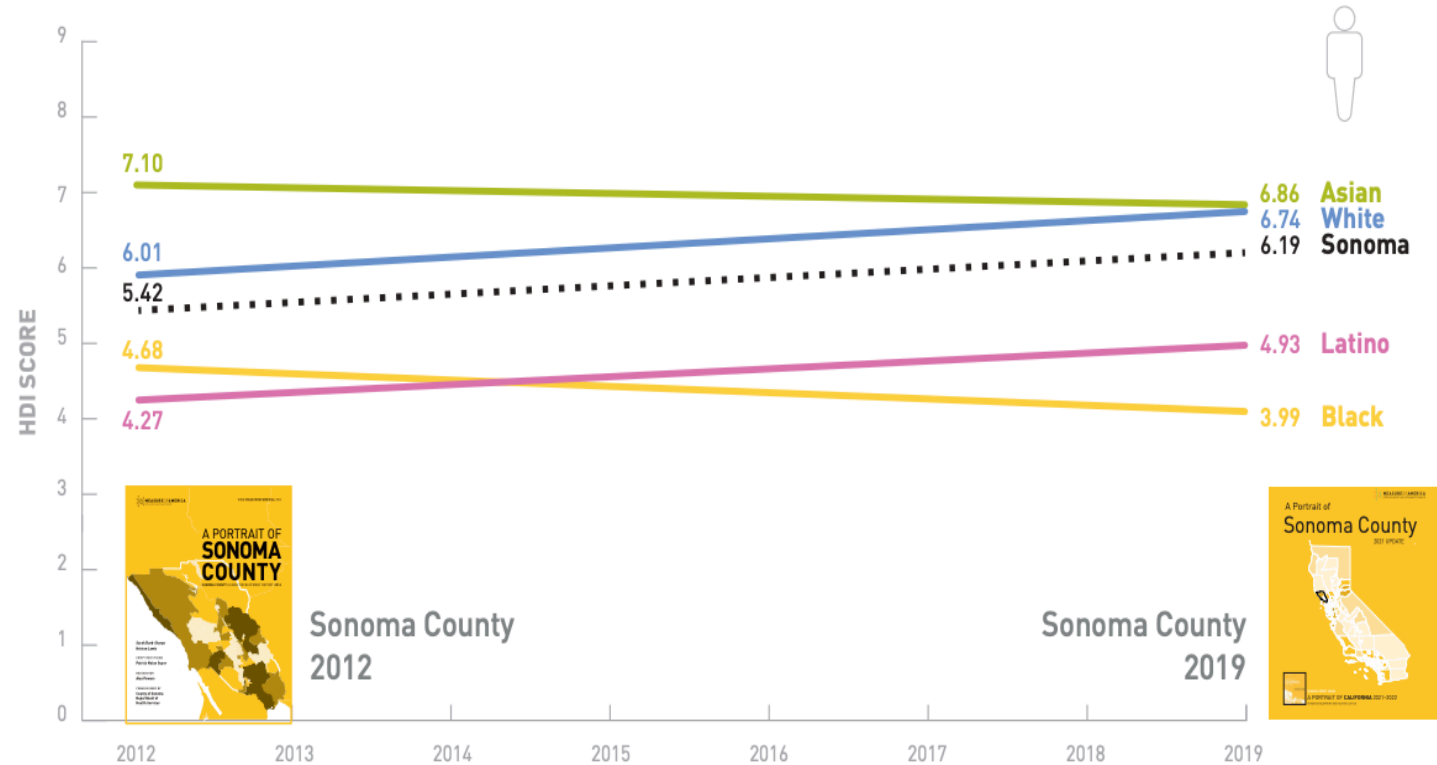
Source: See the end of the Notes section for complete sourcing.

# Portrait of Sonoma County



# Portrait of Sonoma County

**FIGURE 3** HDI in Sonoma County, 2012–2019



Source: 2012—*Portrait of Sonoma County* (2014). 2019—Life expectancy: Measure of America calculations using mortality data from the California Department of Public Health and population data from the US Census Bureau ACS PUMS, 2014–2019. Education and earnings: Measure of America calculations using US Census Bureau ACS PUMS, 2019.



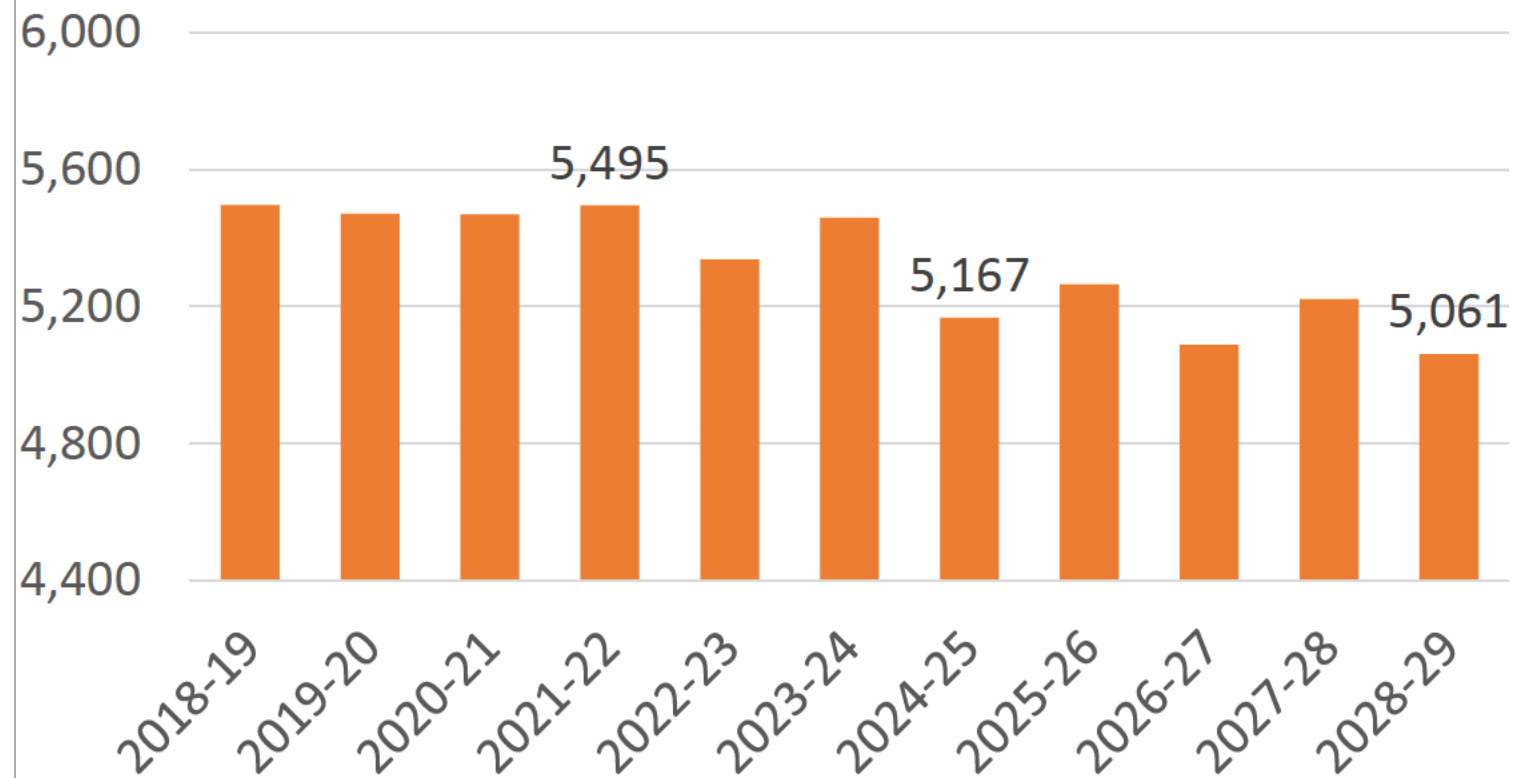
# High School Trends

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## 5-Year Headcount and Rate Change for SRJC Feeder High Schools by BOT Area

High School	2016	2021	Change
Santa Rosa	257	243	-5%
Montgomery	220	193	-12%
Rancho Cotati	169	180	7%
Piner	124	174	40%
Maria Carrillo	173	145	-16%
Elsie Allen	103	95	-8%
Roseland Charter	0	21	
Technology High School	10	11	10%
Northwest Prep at Piner-Olivet	3	7	133%
<b>Region 3 4 5 Total</b>	<b>1059</b>	<b>1069</b>	<b>1%</b>
Casa Grande	181	210	16%
Petaluma	123	134	9%
<b>Region 2 Total</b>	<b>304</b>	<b>344</b>	<b>13%</b>
Windsor High	164	160	-2%
Healdsburg	70	49	-30%
Cloverdale	43	28	-35%
Geyserville	4	7	75%
Point Arena	3	10	233%
<b>Region 6 Total</b>	<b>284</b>	<b>254</b>	<b>-11%</b>
Analy	129	123	-5%
El Molino	89	57	-36%
Tomales (Marin CO)	24	10	-58%
<b>Region 7 Total</b>	<b>242</b>	<b>190</b>	<b>-21%</b>
Sonoma Valley High	113	106	-6%
<b>Region 1 Total</b>	<b>113</b>	<b>106</b>	<b>-6%</b>

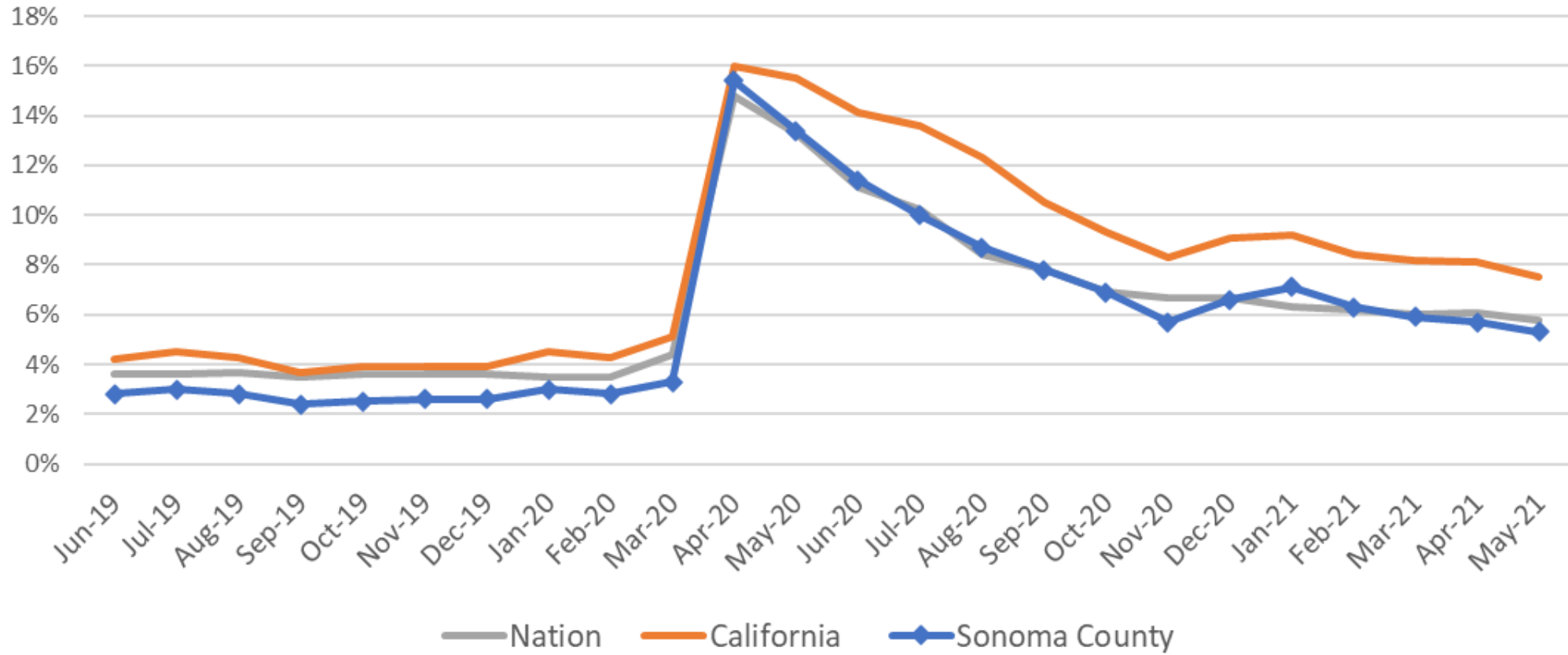
## Sonoma County 10-year 12th Grade Enrollment Forecast



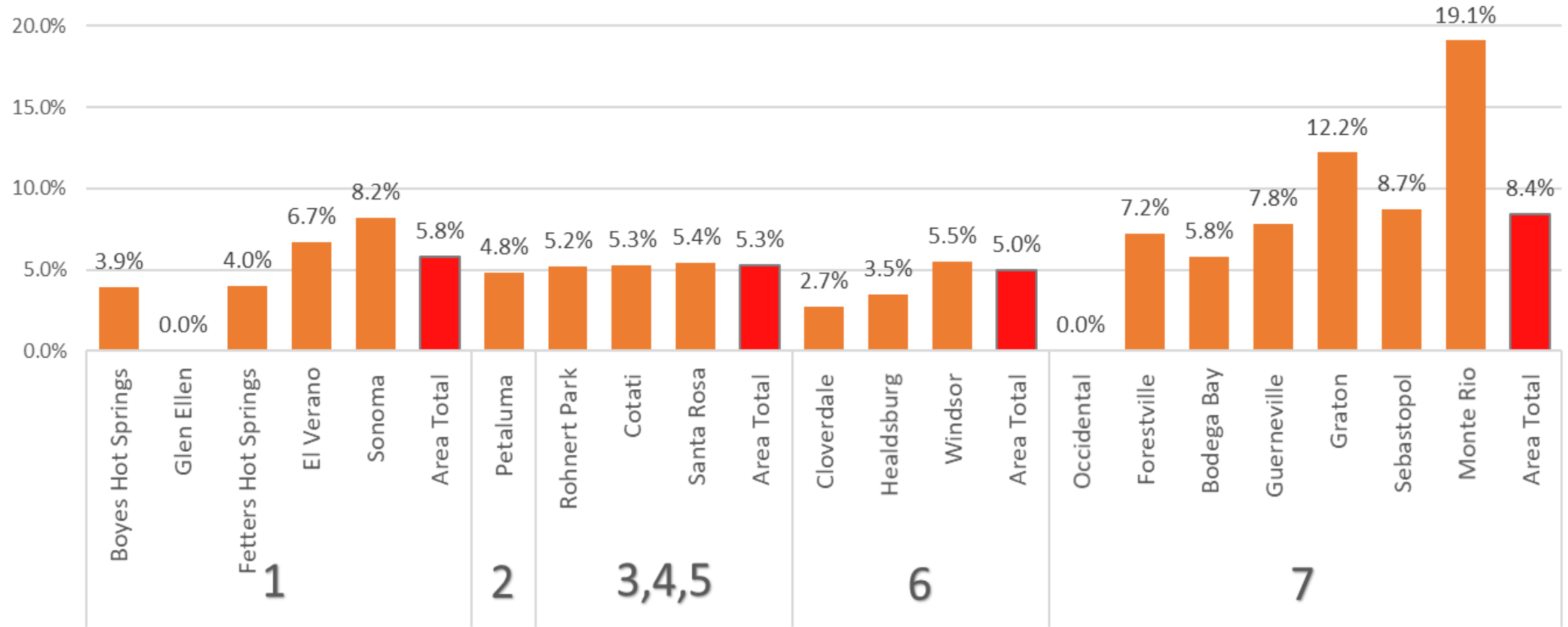
# Sonoma County Employment Trends

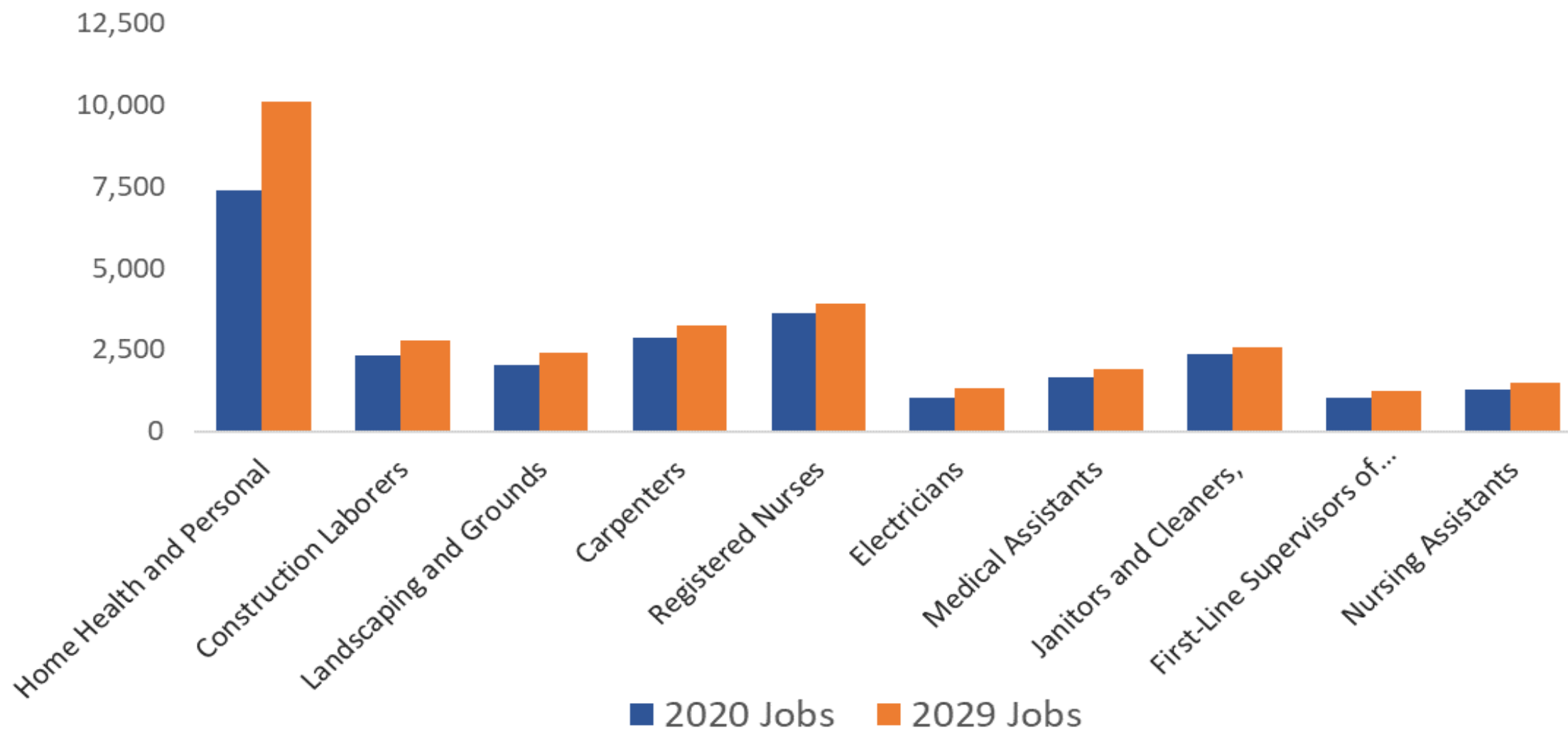
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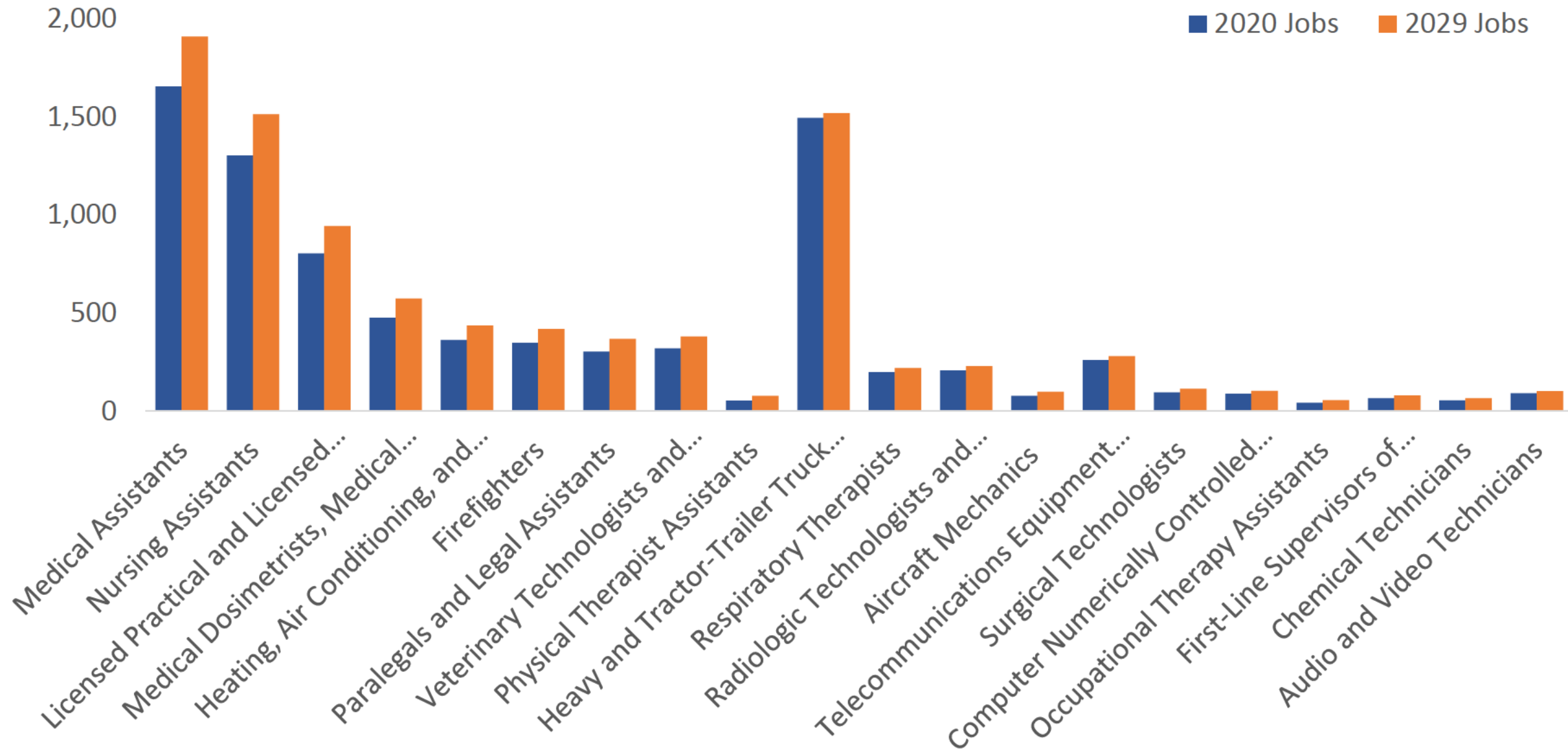
## 2-Year Historical Unemployment Rates



## 2021 Unemployment Rate by Board of Trustee Region and City









# Fastest Growing Middle-Skill Occupations

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Occupation	2020 Jobs	2029 Jobs	Change in Jobs (2020- 2029)	% Change	2020 Median Hourly Earnings
Physical Therapist Assistants	53	78	25	46%	\$37.09
Occupational Therapy Assistants	42	56	14	32%	\$41.32
Aircraft Mechanics	78	99	21	27%	\$39.88

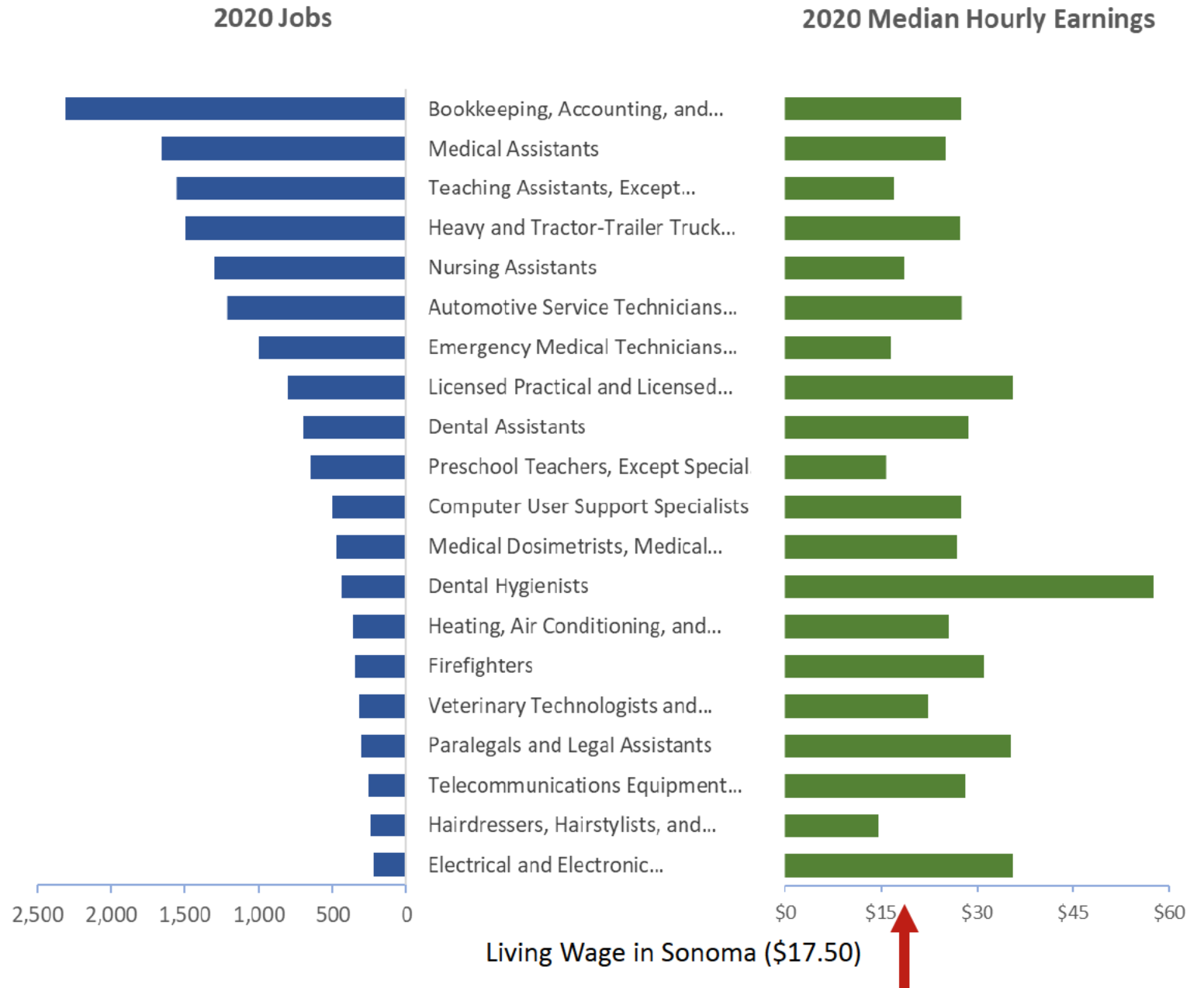
# Highest Paying Middle-Skilled Occupations

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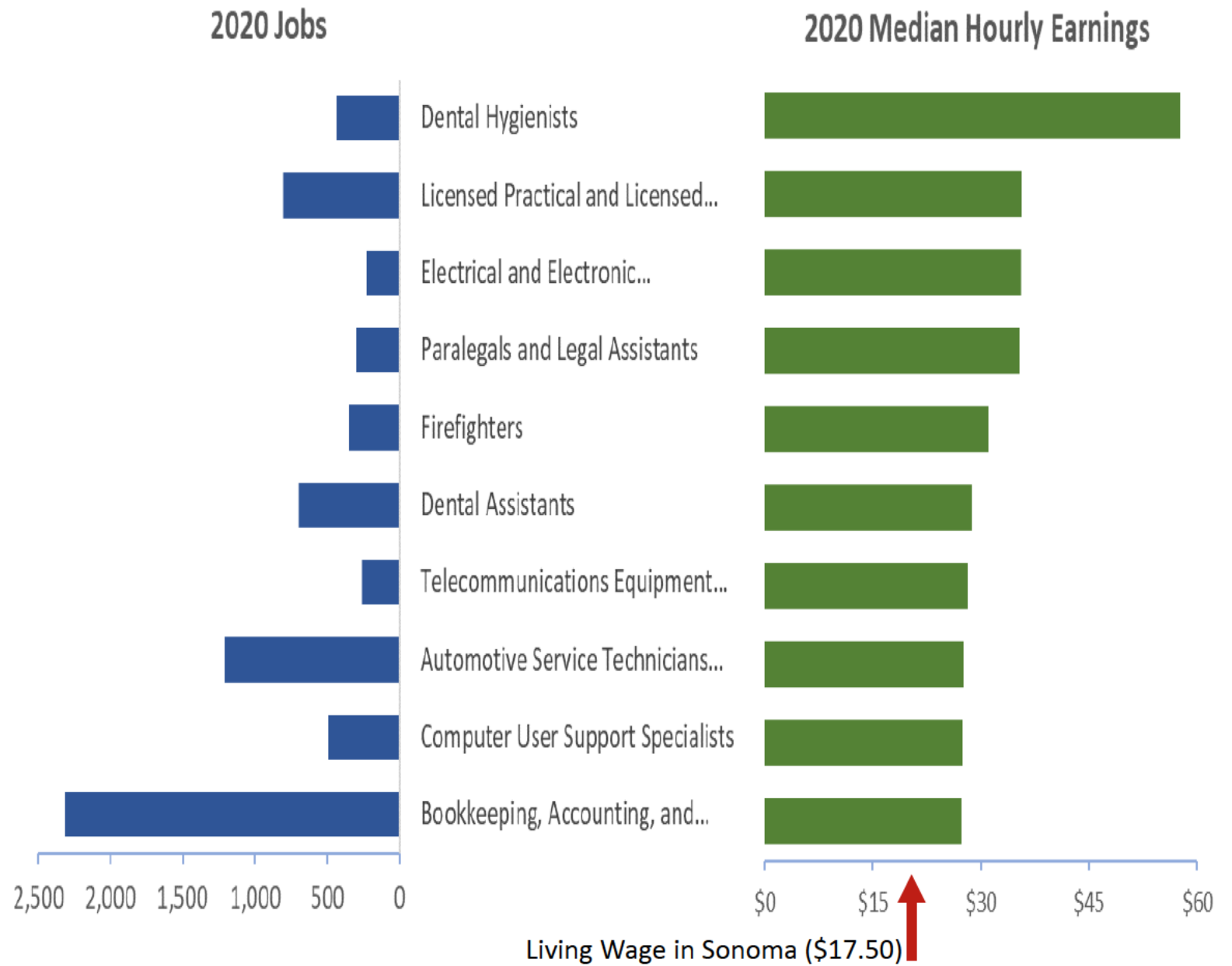
Occupation	2020 Jobs	2029 Jobs	Change in Jobs (2020-2029)	% Change	2020 Median Hourly Earnings
Paralegals and Legal Assistants	303	368	65	22%	\$35.26
Firefighters	348	418	70	20%	\$30.97
Licensed Practical and Licensed Vocational Nurses	804	942	138	17%	\$35.72

# Middle Skills Jobs

Middle-skill occupations require either some college, postsecondary non-degree award, or associate's degree.



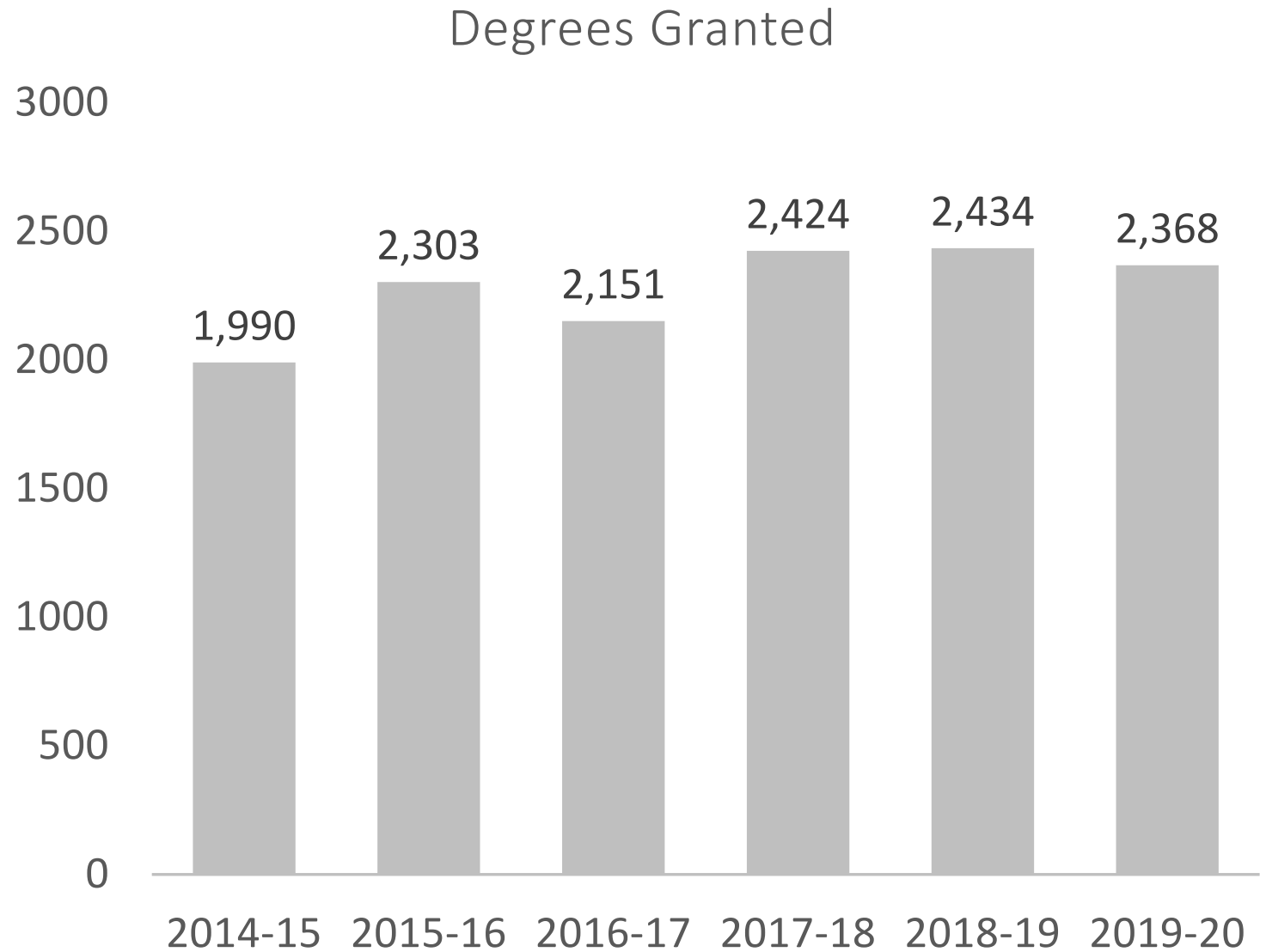
# Highest Paid Middle Skilled



# SRJC Graduation Trends

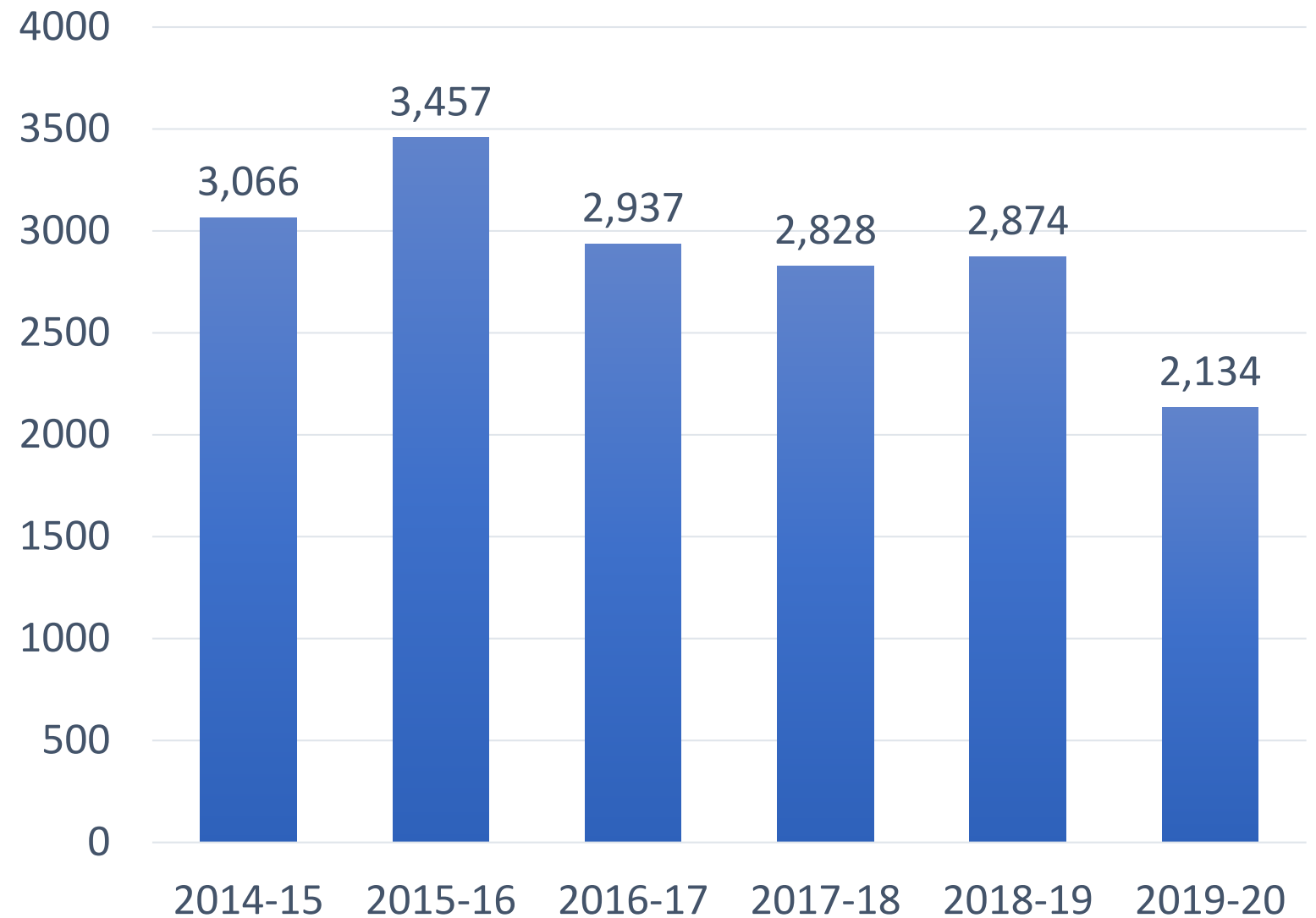
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# Associate Degrees Earned

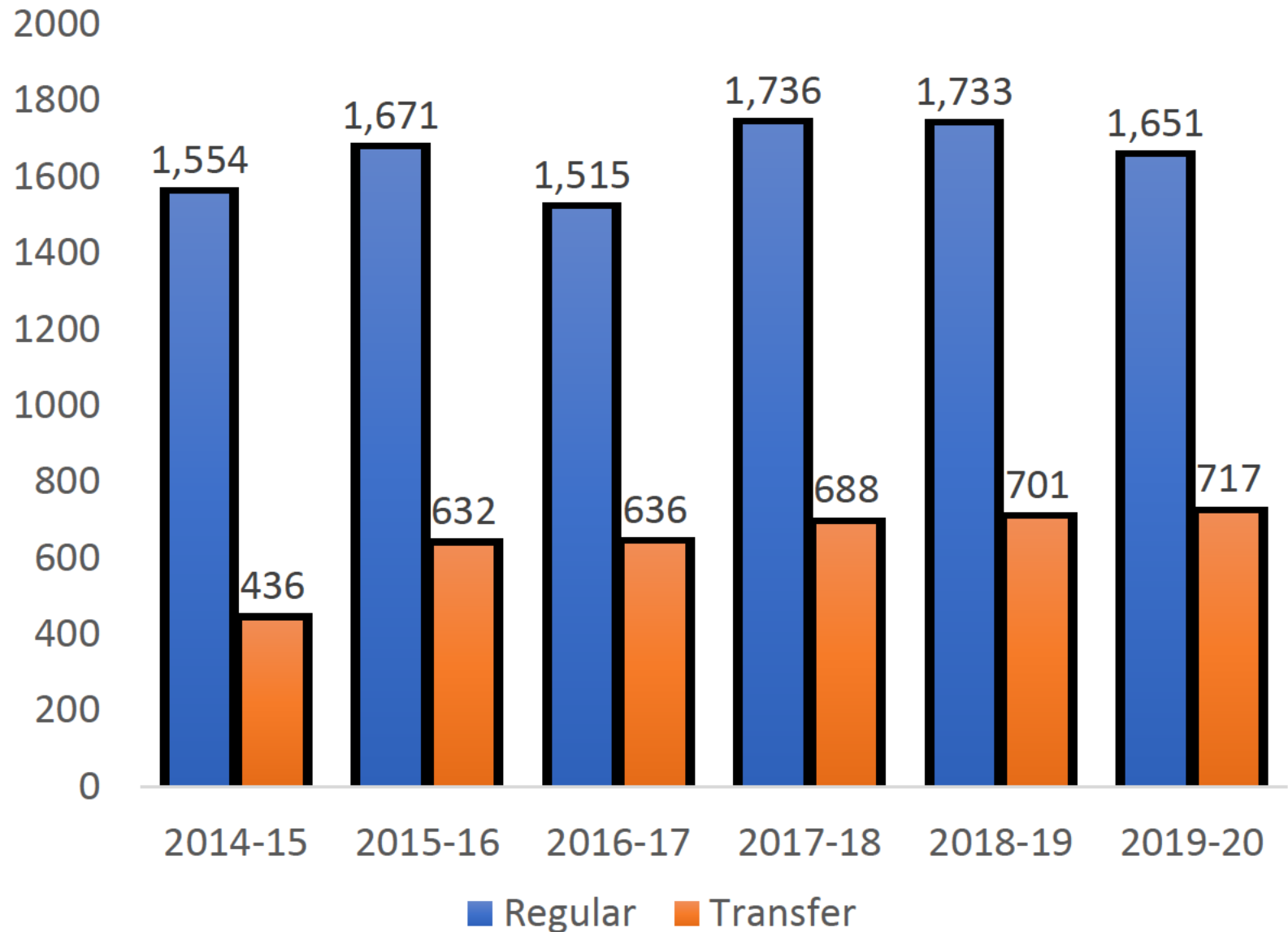


# Certificates Earned

## Certificates Granted

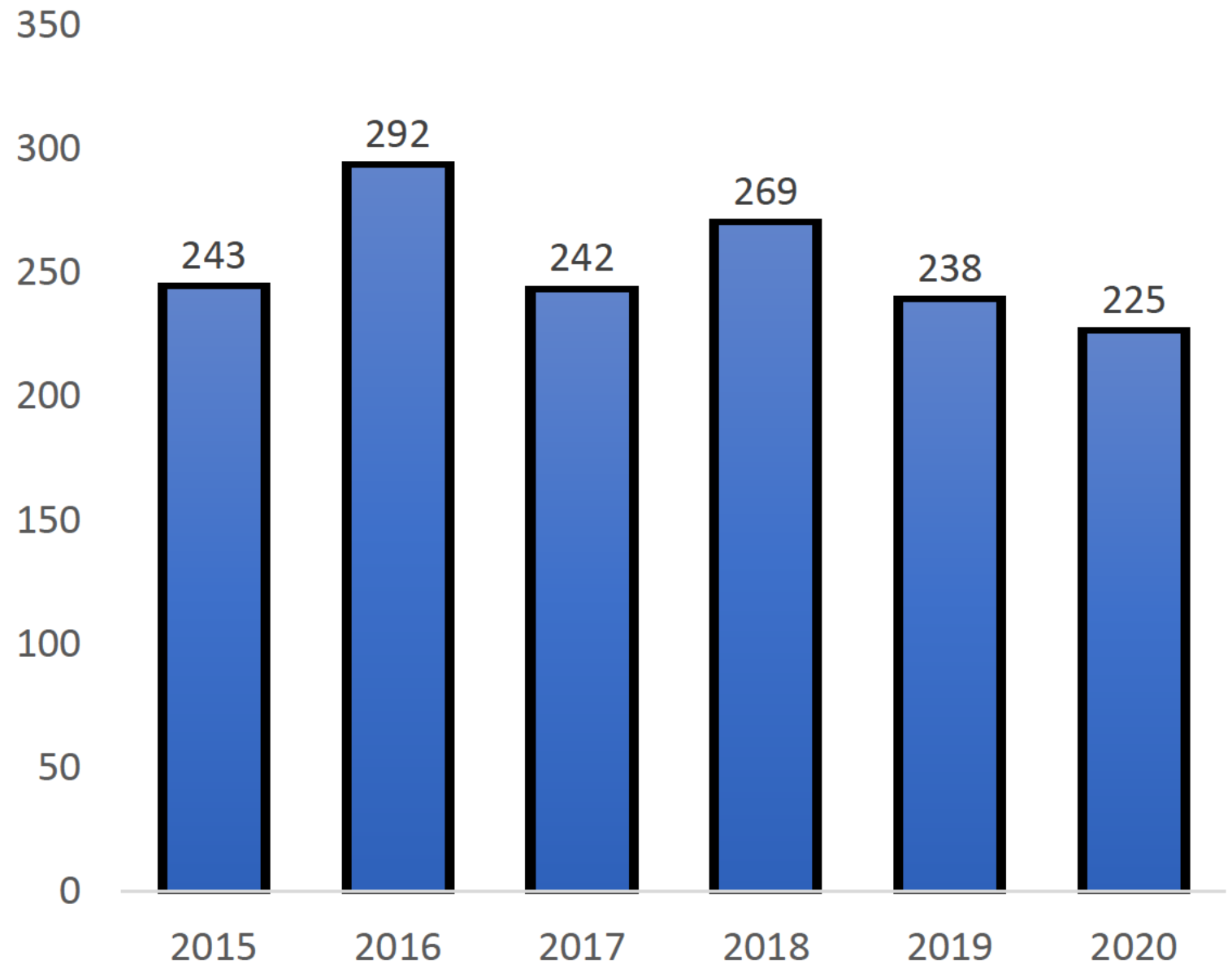


# Associate Degree for Transfer and Associate Degree (AA/AS) Comparison





# Transfers to the University of California



# SRJC Employee Demographics

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# 2013-14 Employee Ethnicity Demographics

	Overall	Management	Faculty		Classified
			Full-Time	Associate	
Black/African American	2%	5%	1%	1%	7%
Asian	5%	9%	7%	4%	4%
Latinx	7%	8%	6%	5%	11%
Multi-Ethnic	2%	4%	2%	2%	4%
Native American	1%	N/A	3%	1%	2%
Pacific Islander	<1%	N/A	N/A	<1%	<1%
Unknown	<1%	N/A	1%	<1%	1%
White	82%	74%	79%	87%	70%

# Current Employee Ethnicity Demographics

	Overall	Management	Faculty		Classified
			Full-Time	Associate	
Black/African American	3%	4%	1%	2%	7%
Asian	5%	9%	9%	4%	3%
Latinx	13%	18%	13%	9%	20%
Multi-Ethnic	2%	3%	2%	1%	3%
Native American	1%	N/A	<1%	1%	<1%
Pacific Islander	<1%	N/A	N/A	<1%	<1%
Unknown	3%	4%	4%	2%	4%
White	73%	62%	71%	81%	62%